FIRST ANNOUNCEMENT

# **ZERO-IMPACT MOBILITY** EMISSIONS AND LIFECYCLE CO<sub>2</sub>: NO LONGER A CONFLICT?

32<sup>nd</sup> International AVL Conference "Engine & Environment" 28<sup>th</sup>-29<sup>th</sup> May 2020, Helmut-List-Halle, Graz, Austria

> MOTOR & UMWELT – ENGINE & ENVIRONMENT The Trend Conference in Graz



27<sup>th</sup> MAY 2020 TEST DRIVES



### ZERO-IMPACT MOBILITY **EMISSIONS AND LIFECYCLE CO<sub>2</sub>: NO LONGER A CONFLICT?**

2019 saw a global decline in the sales of passenger cars and the reluctance to purchase can be explained by a certain sense of uncertainty on the part of the buyers. As vehicles are usually kept by the same owner for a longer period of time, the buying decision has long-term consequences. Under such conditions, it is an almost impossible task for vehicle buyers to take the boundary conditions into account for many years in advance.

In China, only electric vehicles have the prospect of obtaining a new license plate immediately. Furthermore, driving bans for older diesel vehicles were introduced in Germany at relatively short notice. These two examples show how guickly far-reaching decisions can be made.

This uncertainty, however, also affects vehicle manufacturers. Will enough customers be willing to buy electric vehicles?

If ves, at what price? Or will more customers be convinced once more to buy a diesel engine that contributes significantly to CO<sub>2</sub> reduction? Should vehicle development then indeed focus on electric vehicles or do manufacturers have to invest in combustion engine development once more? Which role will the different hybrid concepts play and will the fuel cell in particular meet its high expectations? Furthermore, will legislation allow CO<sub>2</sub> trading in the automobile industry in order to accelerate e-fuel development?

One thing, however, is certain: Pollution in cities must be reduced further, just like every possible measure needs to be taken to actually reduce CO<sub>2</sub>. Electric vehicles cannot be the only solution for the entire transport sector and more actions must be taken in order for mobility to remain affordable.

The conference offers its participants a suitable setting for an exchange concerning these questions. The presentations focus on the following points:

- Climate targets as the driving force for cradle-to-grave considerations
- Technological diversity or BEV dominance
- Influence of new mobility concepts on future powertrains and infrastructures
- Affordable zero-impact emission solutions for hybrid powertrain technologies
- From climate neutral powertrains to emission-free braking (system - powertrain - brake - energy management)

- Electrification in A and B segment: financial feasibility and customer acceptance
- Total cost of ownership / operation
- Market acceptance
- Energy sources
- Hydrogen, e-fuels, biofuels

- Recvcling
- Reliability
- Recuperative braking
- Zero-impact emission measures
- Range: battery size vs. range extender

Many presentations, the panel discussion and ample other possibilities for further exchange are designed to help the participants develop a clearer understanding of the necessary steps.



- The following topics, amongst others, will be discussed in detail:
- Mobility: affordable and climate neutral

- Energy infrastructure
- CO<sub>2</sub> lifecycle balance
- Engine and vehicle emissions

• Range extender: combustion engine vs. fuel cell





## **TEST DRIVING**

As a special highlight of our welcome reception we would like to invite you once again to our AVL test track. Take the exclusive opportunity to personally test state-of-the-art vehicles equipped with AVL know-how!

27<sup>th</sup> May 2020 15:00 Test driving followed by 19:00 Welcome reception at the test track.

Register now and get started!



Conference languages: German and English (simultaneous translation) Conference fee: € 1.190,- plus VAT (includes proceedings, lunches, snacks, evening events) Early Booking Fee: € 950,- plus VAT for bookings until January 31<sup>st</sup>, 2020. Free of charge for members of the press. Information & Registration: https://www.avl.com/engine-environment

Scan the QR Code to access the "Engine & Environment" App

#### FOR FURTHER INFORMATION PLEASE CONTACT:

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