



Sponsoring Packages

# AVL Virtual International Simulation Conference

The Must-Attend Event for the Simulation Community

# General Event Information

AVL's Virtual International Simulation Conference brings together hundreds of technical experts, researchers and thought leaders alike. Explore the latest simulation trends in system and component development for powertrains and vehicle integration - from office to testbed and beyond.



## Event Facts

<b>Event Date</b>	June 22-24, starting 8.00 AM CEST
<b>Target Groups</b>	The who is who of the automotive and non-automotive industries, OEMs, Tier 1 Suppliers, Start-ups and anybody who has an interest in software simulation
<b>Target Markets</b>	Worldwide
<b>Target Persons</b>	Upper and Middle Management, Head Of Engineering, Engineering Manager, Lead Software Engineer, Technical Lead, Design Engineer, Computer Aided Design Engineer, Mechanical Design Engineer, Mechanical Engineer
<b>Expected Participants</b>	1000

# Sponsoring Packages

## BENEFITS OF SPONSORING THE DIGITAL AVL VIRTUAL INTERNATIONAL SIMULATION CONFERENCE 2021

**Reach a new audience - Increase your market share:** By sponsoring industry-specific events, you put your brand's name in front of potential clients, which helps you get ahead of the competition.

EUR  
2,900

### Silver Package

- Your logo and link to your website on [avl.com](#) and event platform entry page
- Sponsor detail page on conference platform
- Your logo on event platform agenda page

EUR  
4,900

### Gold Package

- Your logo and link to your website on [avl.com](#) and event platform entry page
- Sponsor detail page on conference platform
- Your logo on event platform agenda page
- Chat Function allowing participants to contact you directly
- Your logo on pre and post-communication to registrants and participants

EUR  
6,900

### Platinum Package

- Your logo and link to your website on [avl.com](#) and event platform entry page
- Sponsor detail page on conference platform
- Your logo on event platform agenda page
- Chat Function allowing participants to contact you directly
- Your logo on pre and post-communication to registrants and participants
- Your logo in event email promotion (~20,000 recipients)
- Company name placement on topic streams

# Logo and Link on Event Landing Pages

# SPONSORED CONTENT

- Your company logo is displayed on the event landing page on avl.com
  - Your company logo is displayed on the entry page of the event platform
  - Both link directly to your website
  - Included in Silver, Gold and Platinum Packages

The wireframe shows the top navigation bar with 'AVL Global' logo, search bar, and sign-in/register buttons. Below the navigation is a breadcrumb trail: 'Go Back', 'Event Facts', 'Tickets', 'Program', and 'Cancellation of registration'. A large gray placeholder area covers most of the page content. At the bottom, there are four placeholder profile icons with the name 'Jhon Doe' and a 'LOAD ALL' button.

## Event Facts

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**Prices**  
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[All Ticket Options](#)

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[CONTACT US](#) [REGISTER NOW](#)

## Program

Time	Title	Speaker
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00:00 - 00:00	Lorem ipsum dolor sit amet, consectetuer adipiscing elit,	Jhon Doe Lorem ipsum dolor consectetuer adipiscing sed
00:00 - 00:00	Lorem ipsum dolor sit amet	
00:00 - 00:00	Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore	Jhon Doe Lorem ipsum dolor consectetuer adipiscing sed
00:00 - 00:00	Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh	Jhon Doe Lorem ipsum dolor consectetuer adipiscing sed

[LOAD ALL](#)

## Sponsors

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Platinum					
YOUR LOGO HERE					
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Gold

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Silver

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# Sponsor Detail Page

## SPONSORED CONTENT

- Your logo will be displayed on the top right of the page
- There is plenty of space to describe your company and solution
- You can provide material for download and show one video
- Your company logo will be displayed in the thumbnail of your video
- Included in Silver, Gold and Platinum Packages
- Chat Function allowing participants to contact (included in Gold and Platinum Packages)

*Detailed specifications will follow after booking*

The wireframe shows a mobile application interface. At the top, there's a header bar with a back arrow, the text "AVL ອະລິການ", and social media sharing icons. Below the header is a large orange rectangular area containing a white play button icon inside a circle. To the left of this area, the text "THIS IS PRE TITLE" is visible. To the right, there's a placeholder box labeled "YOUR LOGO/IMAGE HERE". Below the orange area, there's a section with two paragraphs of placeholder text: "Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam," and "Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.". At the bottom right, there's a speech bubble-like button labeled "CHAT".

# Logo Placement on Event Platform Agenda Page

## SPONSORED CONTENT

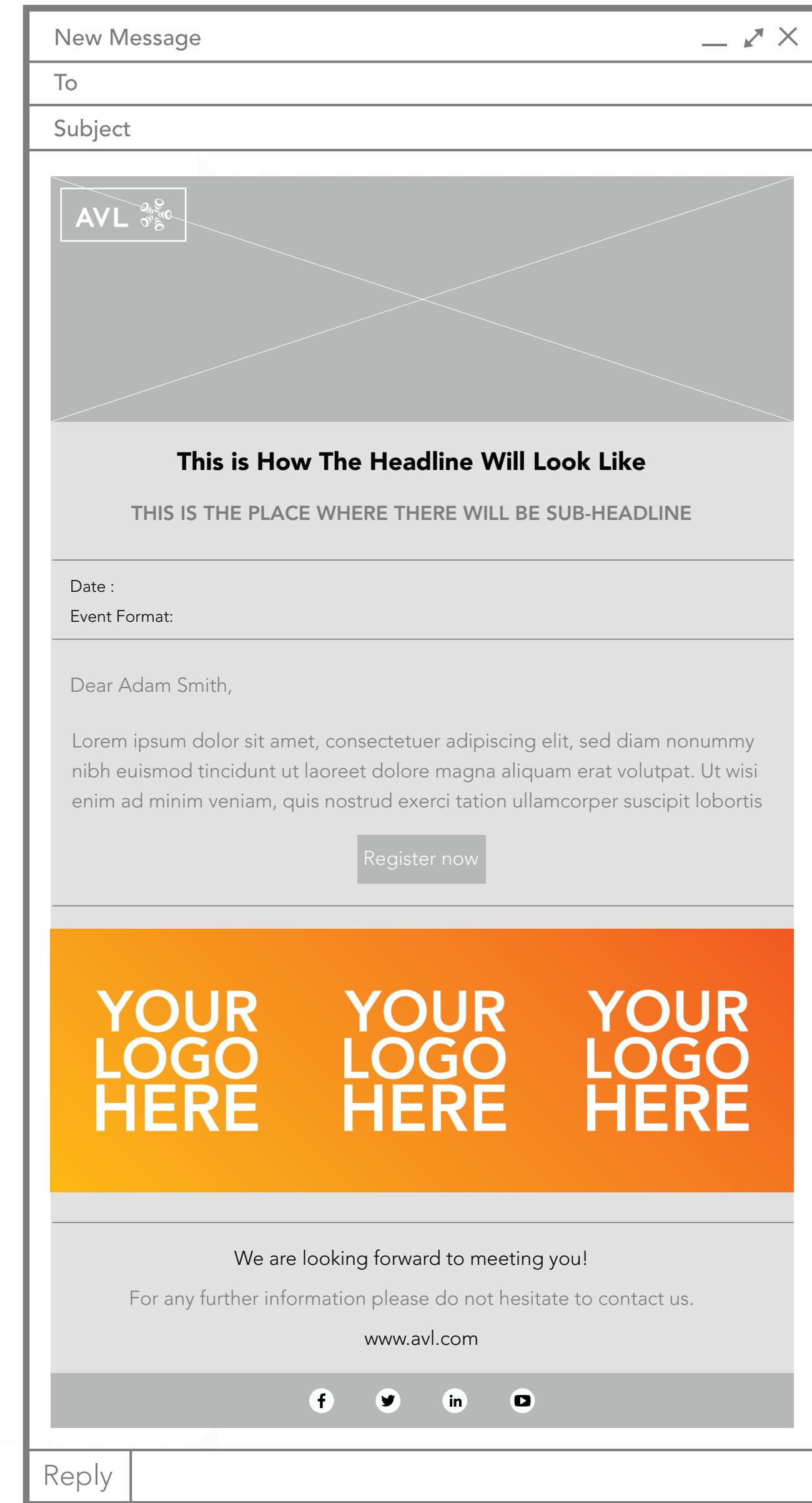
- Your company logo will be displayed on the agenda page of the Event Platform
- The link leads to overview of all sponsors
- Included in Silver, Gold and Platinum Packages

The screenshot shows a mobile-style agenda page for an event. At the top right, there is a logo for 'AVL' with three small circular icons next to it. Below the header, the text 'THIS IS PRE TITLE' is displayed above a large, bold headline: 'This is how the headline will look like'. A short paragraph of placeholder text follows. The main content area is titled 'Event Program' and contains a sidebar with time filters: 'Morning', 'Midday', 'Evening', and 'All Day', each with a right-pointing arrow. The main list shows four sessions, each with a title ('Session Lorem ipsum dolor sit amet') and a short description of placeholder text. At the bottom of the page is a horizontal bar containing six placeholder logos, each labeled 'YOUR LOGO HERE'.

# Logo Placement in Event Email Communication

## SPONSORED CONTENT

- Your logo is displayed in communication to registrants participants before and after the event (included in Gold and Platinum Packages)
- Your logo is displayed in the email event promotion to approximately 20.000 recipients (included in Platinum Packages)



# Company Name Placement on Topic Streams

## SPONSORED CONTENT

- You can select which topic stream you want to sponsor (maximum 2 sponsors per topic stream)
- Your company name is displayed on the dedicated tile of the selected topic stream – „Sponsored by“
- Included in Platinum Package

