

AVL



Sponsoring Packages

AVL Virtual International Simulation Conference

The Must-Attend Event for the Simulation Community

General Event Information

AVL's Virtual International Simulation Conference brings together hundreds of technical experts, researchers and thought leaders alike. Explore the latest simulation trends in system and component development for powertrains and vehicle integration - from office to testbed and beyond.



Event Facts

Event Date	June 22-24, starting 8.00 AM CEST
Target Groups	The who is who of the automotive and non-automotive industries, OEMs, Tier 1 Suppliers, Start-ups and anybody who has an interest in software simulation
Target Markets	Worldwide
Target Persons	Upper and Middle Management, Head Of Engineering, Engineering Manager, Lead Software Engineer, Technical Lead, Design Engineer, Computer Aided Design Engineer, Mechanical Design Engineer, Mechanical Engineer
Expected Participants	1000

Sponsoring Packages

BENEFITS OF SPONSORING THE DIGITAL AVL VIRTUAL INTERNATIONAL SIMULATION CONFERENCE 2021

Reach a new audience - Increase your market share: By sponsoring industry-specific events, you put your brand's name in front of potential clients, which helps you get ahead of the competition.

EUR
2,900

Silver Package

- Your logo and link to your website on avl.com and event platform entry page
- Sponsor detail page on conference platform
- Your logo on event platform agenda page

EUR
4,900

Gold Package

- Your logo and link to your website on avl.com and event platform entry page
- Sponsor detail page on conference platform
- Your logo on event platform agenda page
- Chat Function allowing participants to contact you directly
- Your logo on pre and post-communication to registrants and participants

EUR
6,900

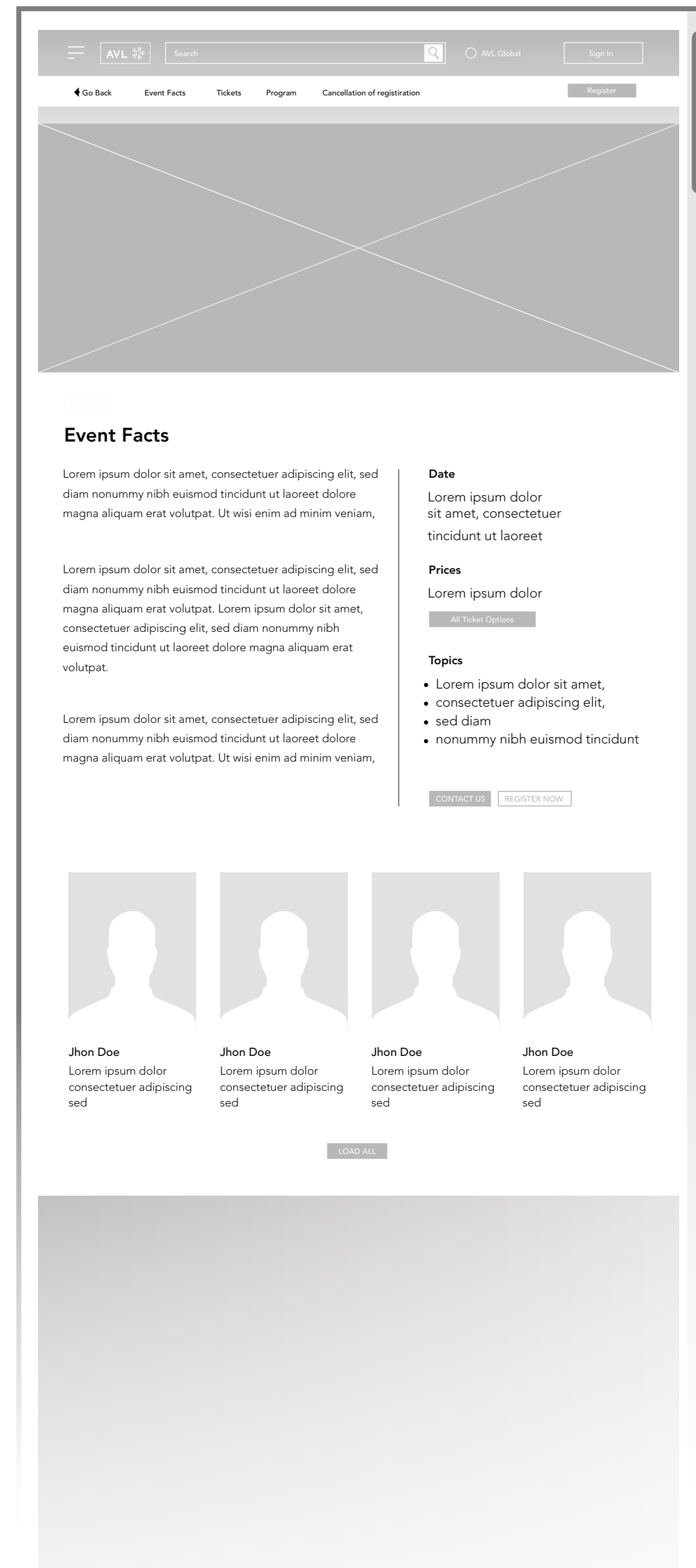
Platinum Package

- Your logo and link to your website on avl.com and event platform entry page
- Sponsor detail page on conference platform
- Your logo on event platform agenda page
- Chat Function allowing participants to contact you directly
- Your logo on pre and post-communication to registrants and participants
- Your logo in event email promotion (~20,000 recipients)
- Company name placement on topic streams

Logo and Link on Event Landing Pages

SPONSORED CONTENT

- Your company logo is displayed on the event landing page on avl.com
- Your company logo is displayed on the entry page of the event platform
- Both link directly to your website
- Included in Silver, Gold and Platinum Packages

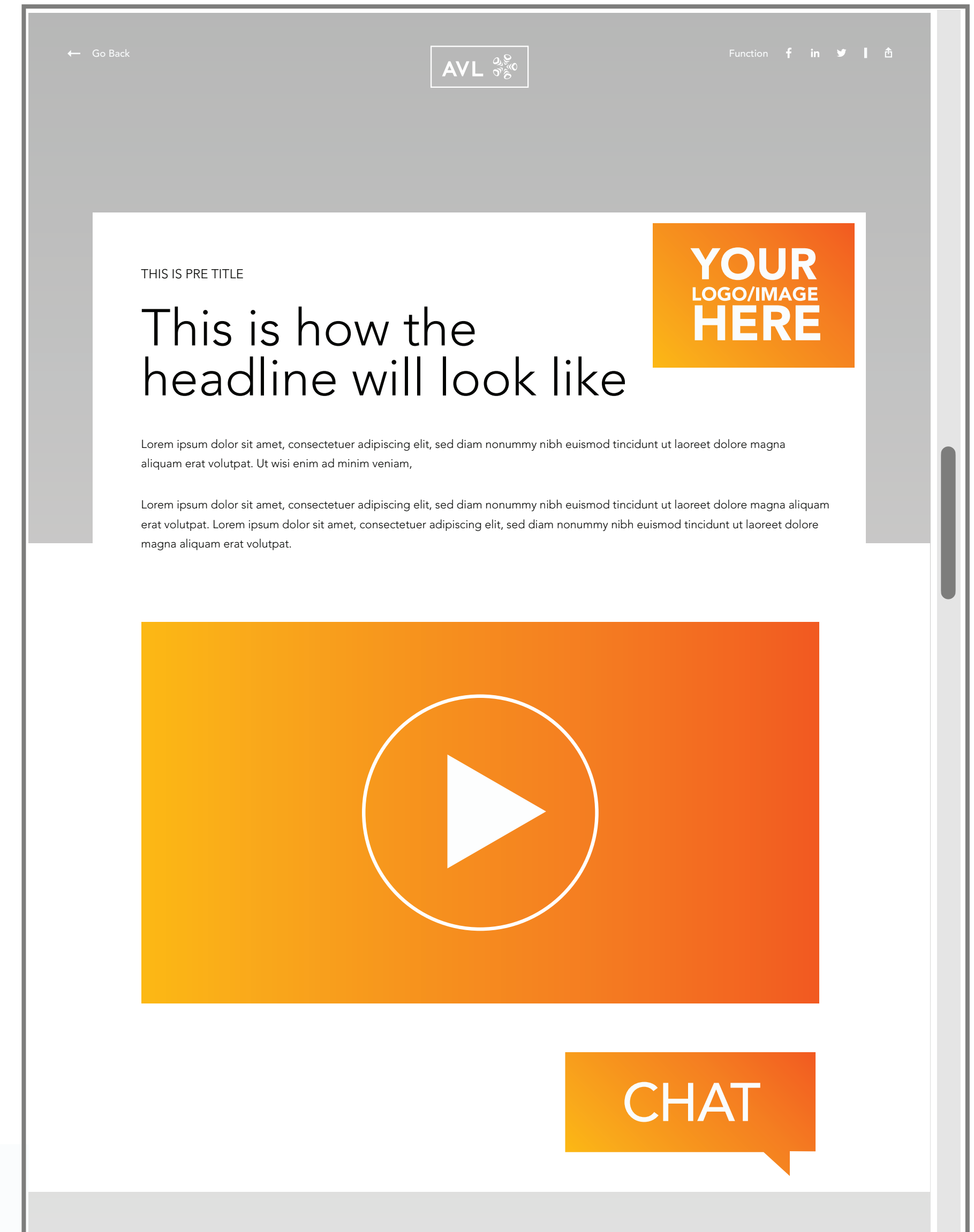


Sponsor Detail Page

SPONSORED CONTENT

- Your logo will be displayed on the top right of the page
- There is plenty of space to describe your company and solution
- You can provide material for download and show one video
- Your company logo will be displayed in the thumbnail of your video
- Included in Silver, Gold and Platinum Packages
- Chat Function allowing participants to contact (included in Gold and Platinum Packages)

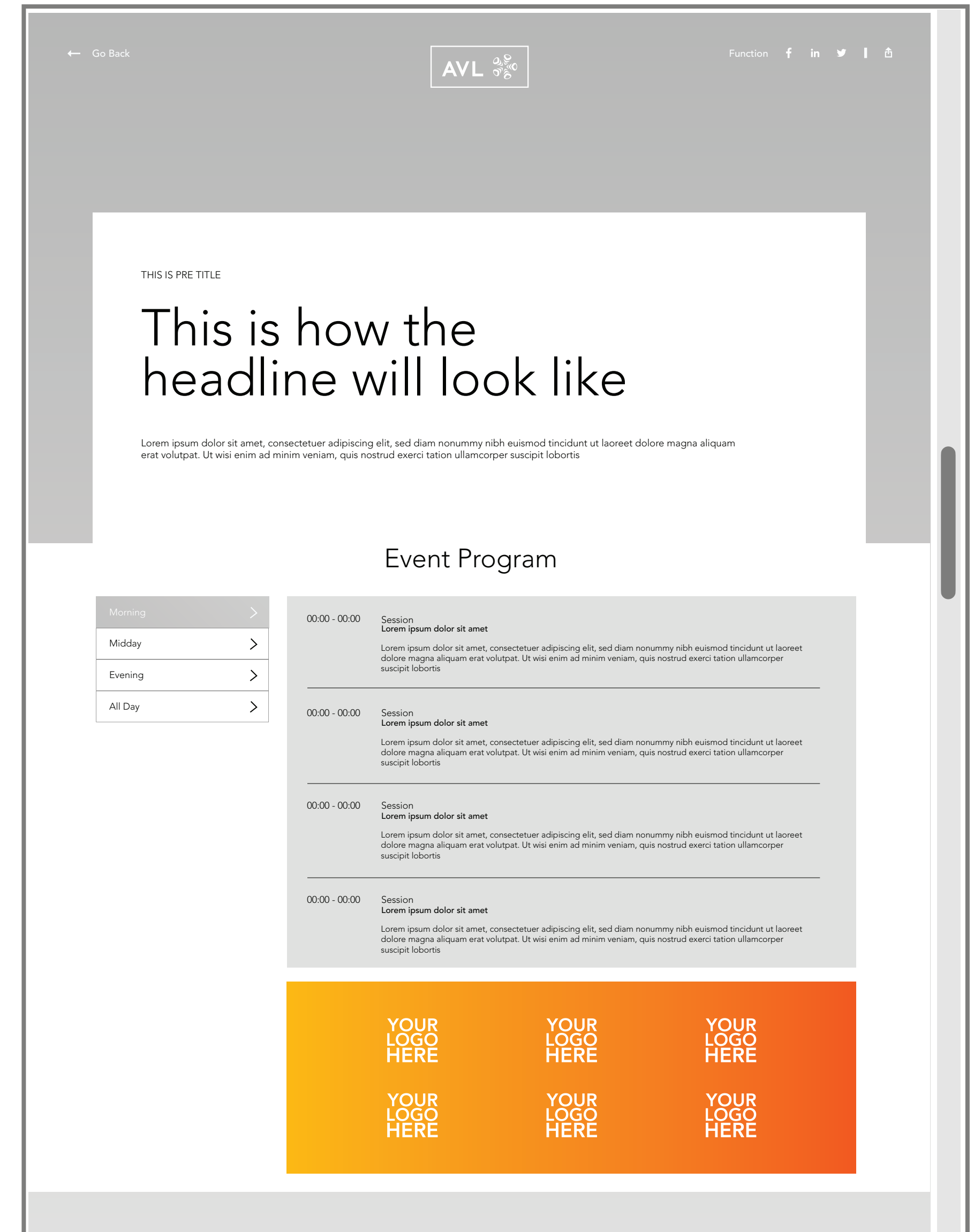
Detailed specifications will follow after booking



Logo Placement on Event Platform Agenda Page

SPONSORED CONTENT

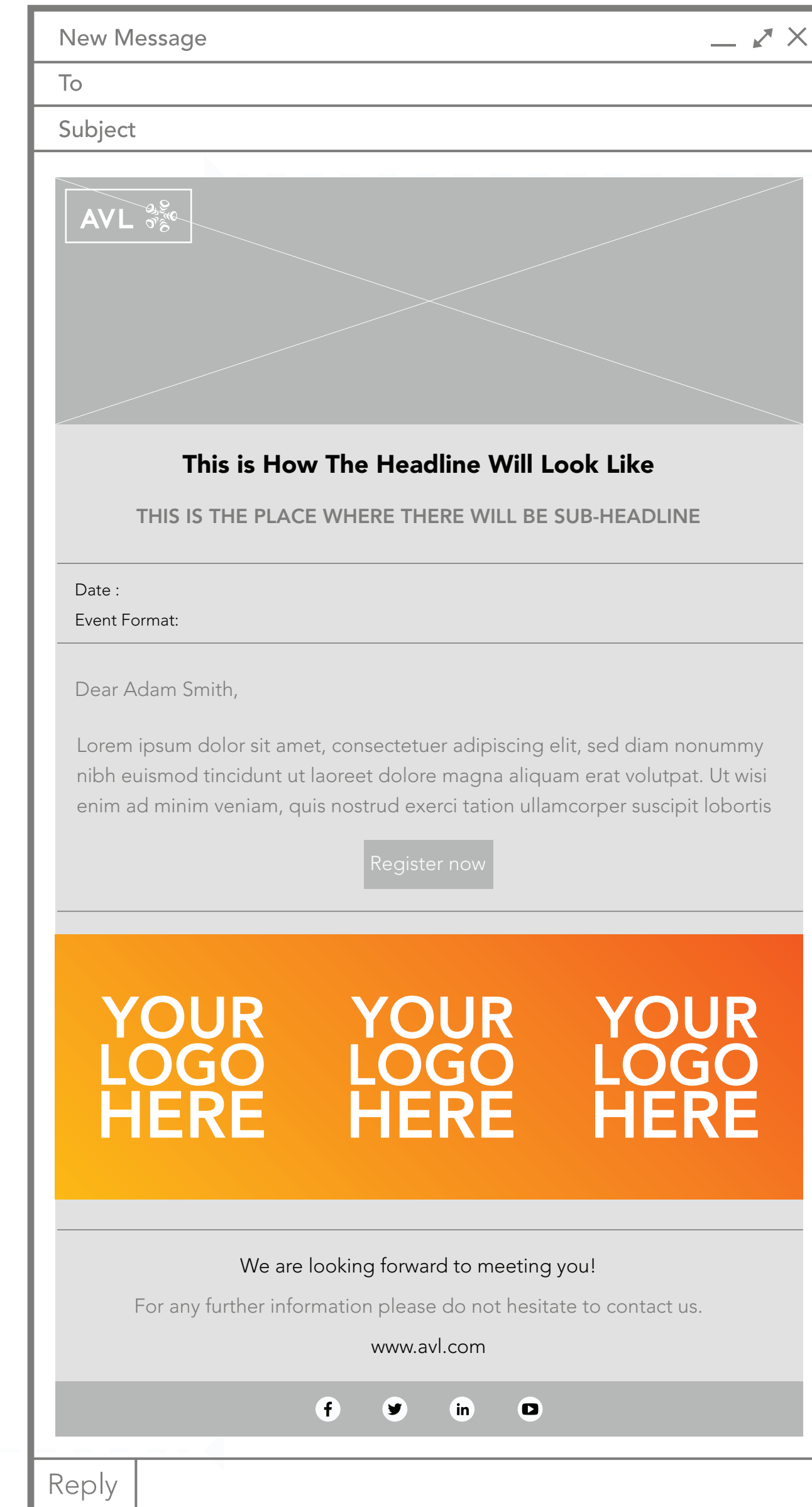
- Your company logo will be displayed on the agenda page of the Event Platform
- The link leads to overview of all sponsors
- Included in Silver, Gold and Platinum Packages



Logo Placement in Event Email Communication

SPONSORED CONTENT

- Your logo is displayed in communication to registrants participants before and after the event (included in Gold and Platinum Packages)
- Your logo is displayed in the email event promotion to approximately 20.000 recipients (included in Platinum Packages)



Company Name Placement on Topic Streams

SPONSORED CONTENT

- You can select which topic stream you want to sponsor (maximum 2 sponsors per topic stream)
- Your company name is displayed on the dedicated tile of the selected topic stream – „Sponsored by“
- Included in Platinum Package

