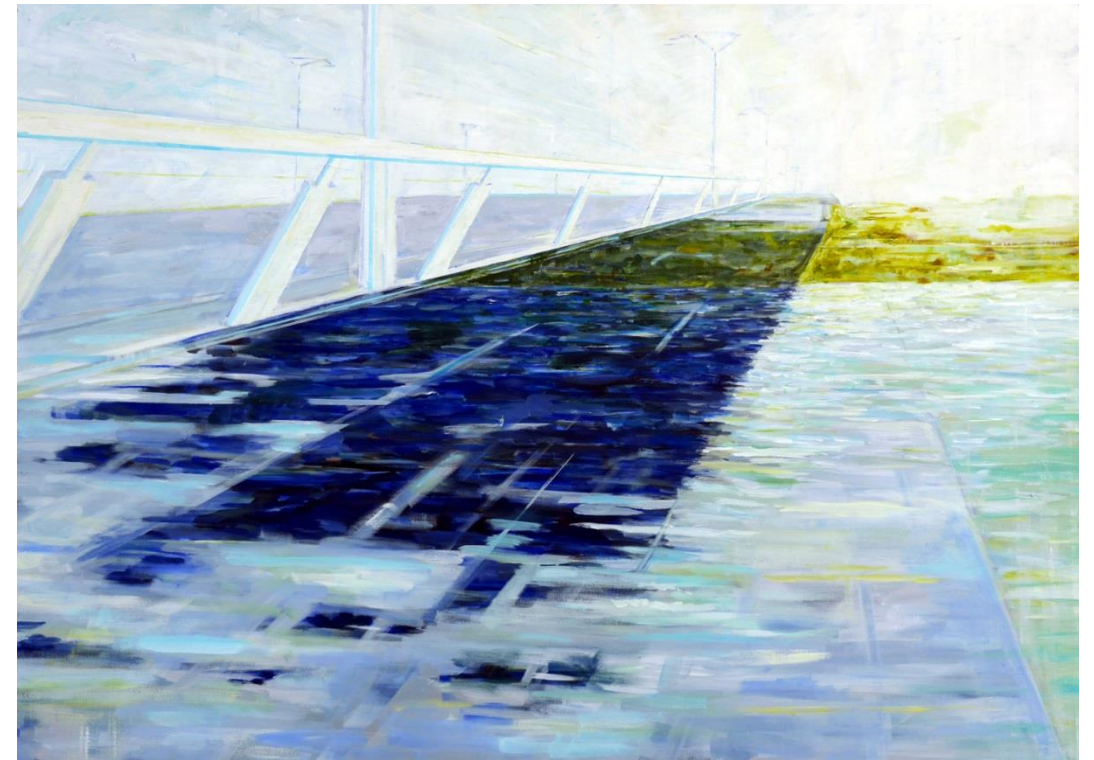
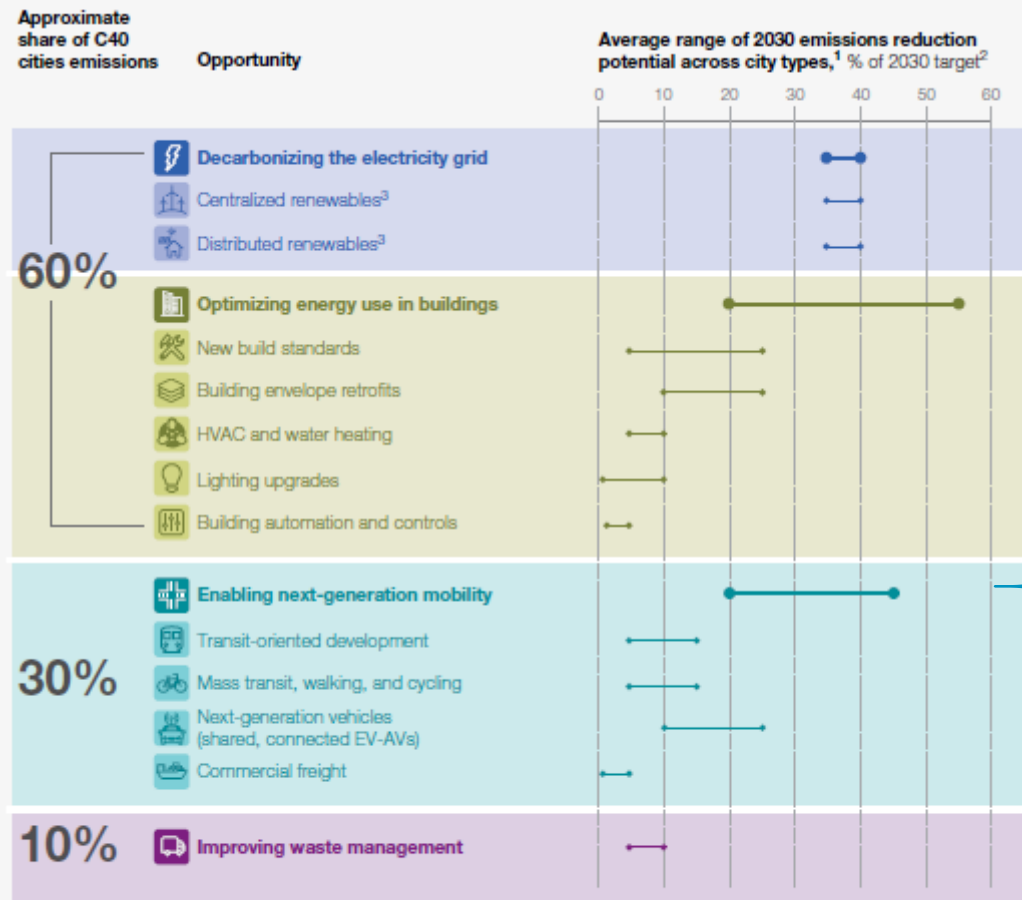


# THE NEW ROAD HAS MANY DIGITAL DIMENSIONS

Connectivity services  
Digital technologies



# ENABLING NEXT GENERATION MOBILITY ROAD HAS MANY DIGITAL DIMENSIONS



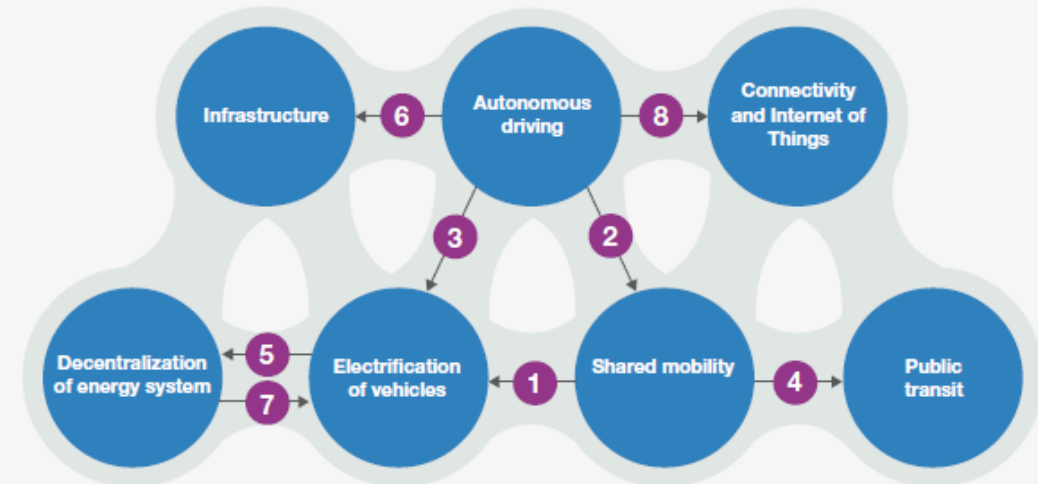
<sup>1</sup> Emissions reduction potential as modeled for a "focused acceleration" scenario across 6 illustrative city types, with highest and lowest outliers removed.

<sup>2</sup> 2030 target is based on Deadline 2020 pathways for specific city types.

<sup>3</sup> Percentages given are for system level mix. Balance between centralized and distributed generation will vary by region.

SOURCE: McKinsey analysis

## Key trends



## Reinforcing effects

- 1 An update in shared mobility will accelerate electrification, as higher utilization favors the economics of electric vehicles.
- 2 Self-driving could merge shared mobility business models into a single proposition competitive with private car ownership and public transport.
- 3 Self-driving—private and shared—vehicles are likely to increase mobility consumption, in which case, electric vehicles offer lower total cost of ownership.
- 4 An update in shared mobility will affect public transit.
- 5 Electric vehicle production at scale would accelerate battery cost reductions, with multiple effects.
- 6 Self-driving electric vehicles will have different usage and hence requiring different requirements for charging infrastructure.
- 7 Increasing renewable power generation will make electric vehicles more attractive as a means to reduce the carbon intensity of the transport sector.
- 8 Self-driving vehicles might accelerate the uptake of IoT applications.

Source: Bloomberg New Energy Finance and Future of Mobility team analysis

# SMART CITY 3.0 ENVIRONMENT ROAD HAS MANY DIGITAL DIMENSIONS

## *Wellbeing*

- work and sufficient income
- adequate and affordable housing, education, health care, and transport
- livable and healthy environment
- protection against extreme events and chronic problems
- lifelong and comprehensive education and development

## *Circularity*

- circular growth based upon reuse of raw materials, sustainable energy and respect for nature
- availability of quality food, goods, and services
- disappearance of poverty and extreme wealth

## *Justice*

- freedom
- democracy and self-government
- decreasing differences in income
- respectful cooperation
- sharing and where possible joint management of commodities

## *Digital connectivity*

- general availability of ICT and other digital resources
- access to superfast and save Internet
- personalized ownership of data
- right to withdrawn data and of 'decoupling'
- alignment of technology and data with human interests





# CONNECTIVITY SERVICES AND DIGITAL TECHNOLOGIES MARKET TRENDS



## Mobility

Real-time public transit information

Digital public transit payment

Autonomous vehicles

Predictive maintenance of transportation infrastructure

Intelligent traffic signals

Congestion pricing

Demand-based microtransit

Smart parking

E-hailing (private and pooled)

Car sharing

Bike sharing

Integrated multimodal information

Real-time road navigation

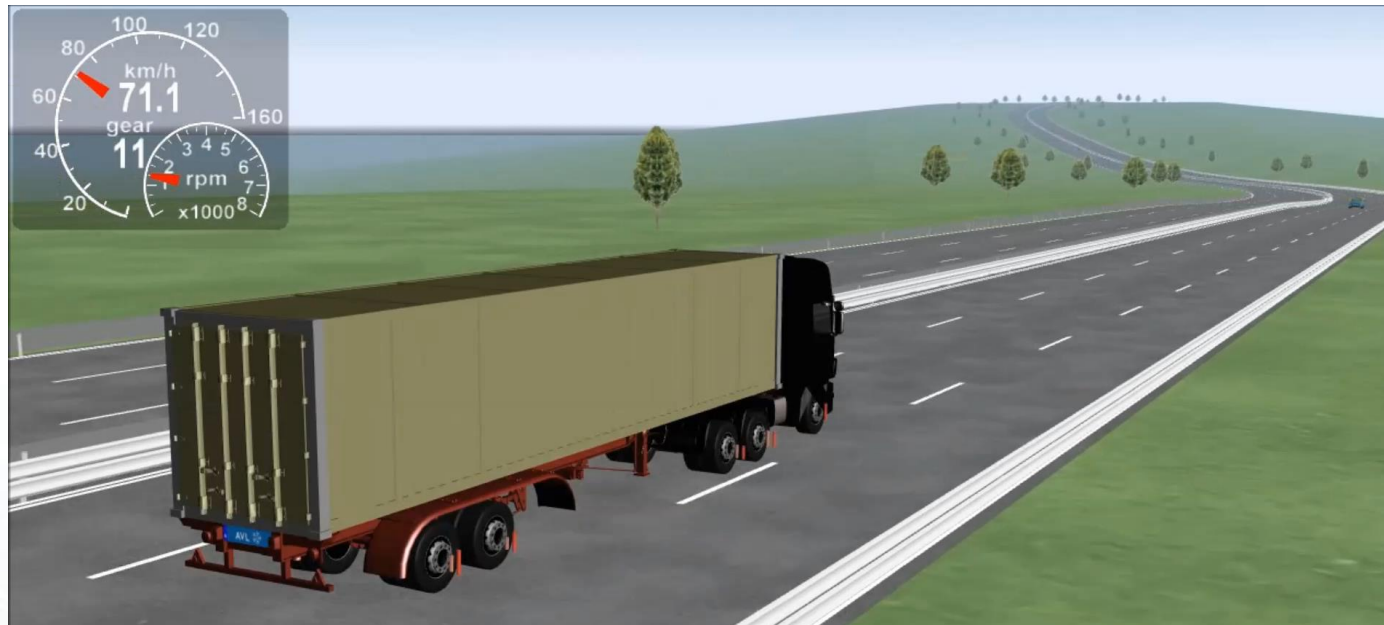
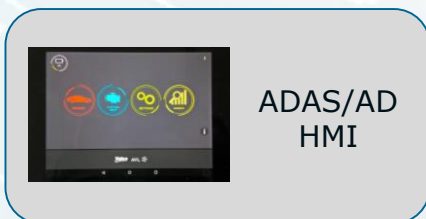
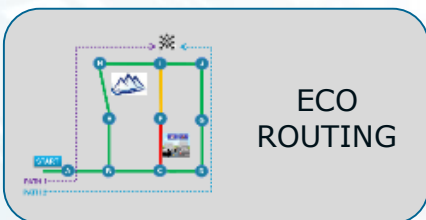
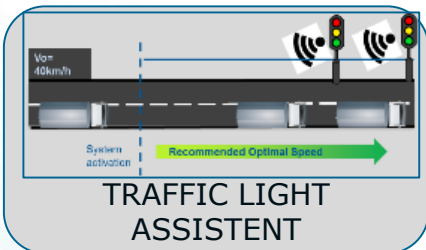
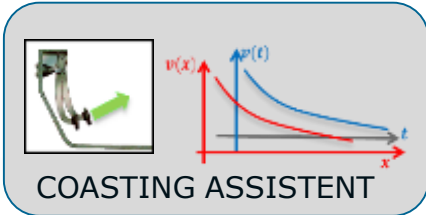
Parcel load pooling

Smart parcel lockers

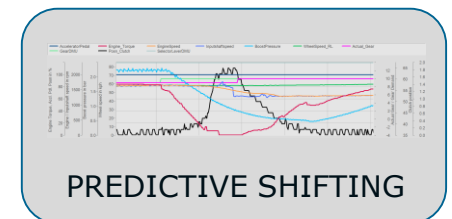
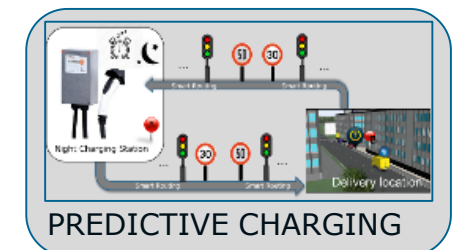
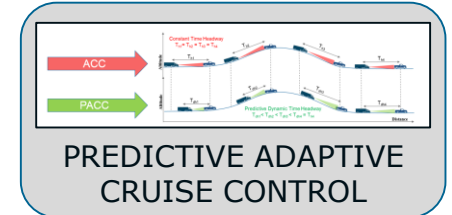
# AVL MOTIVATION

- Powertrain Designs have moved closer to the edge of optimum. Autonomous vehicle and mobility platforms to take momentum.
- Replacement of combustion engine by electrical powertrain don't solve the mobility challenge of highly dense populated cities.
- Further reduction of CO2 and other emissions can only be achieved by connected operations and active balance of all traffic participants.
- Mobility quality needs to increase by clever combination of vehicles and sharing models. Digitalization can increase the efficiency but not replace the mobility concept or overcome physical limitations.
- Next generation mobility concept to be an open platform with secure and trusted data.

# FURTHER REDUCTION OF CO2 EMISSIONS BY CONNECTED OPERATIONS





**PREDICTIVE FEATURES  
SAVES AROUND 6-8% EMISSIONS**





# REAL TIME CO2 AND NOX REDUCTION TRAFFIC MANAGEMENT

-  Tx/Rx Transportation
-  Tx/Rx Infrastructure



**APP Display**

High NOx

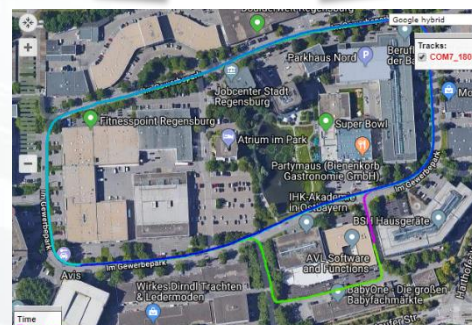
Low NOx

Too Slow

Target Address and target time

Start time/Arrival time and route for most efficient driving

**PROVIDE ROAD  
USERS CONTINUOUS  
REAL TIME DATA  
PUBLIC  
TRANSPORTATION  
PRIORITY**



Virtual City Simulation  
or measurement Real Time

+





=

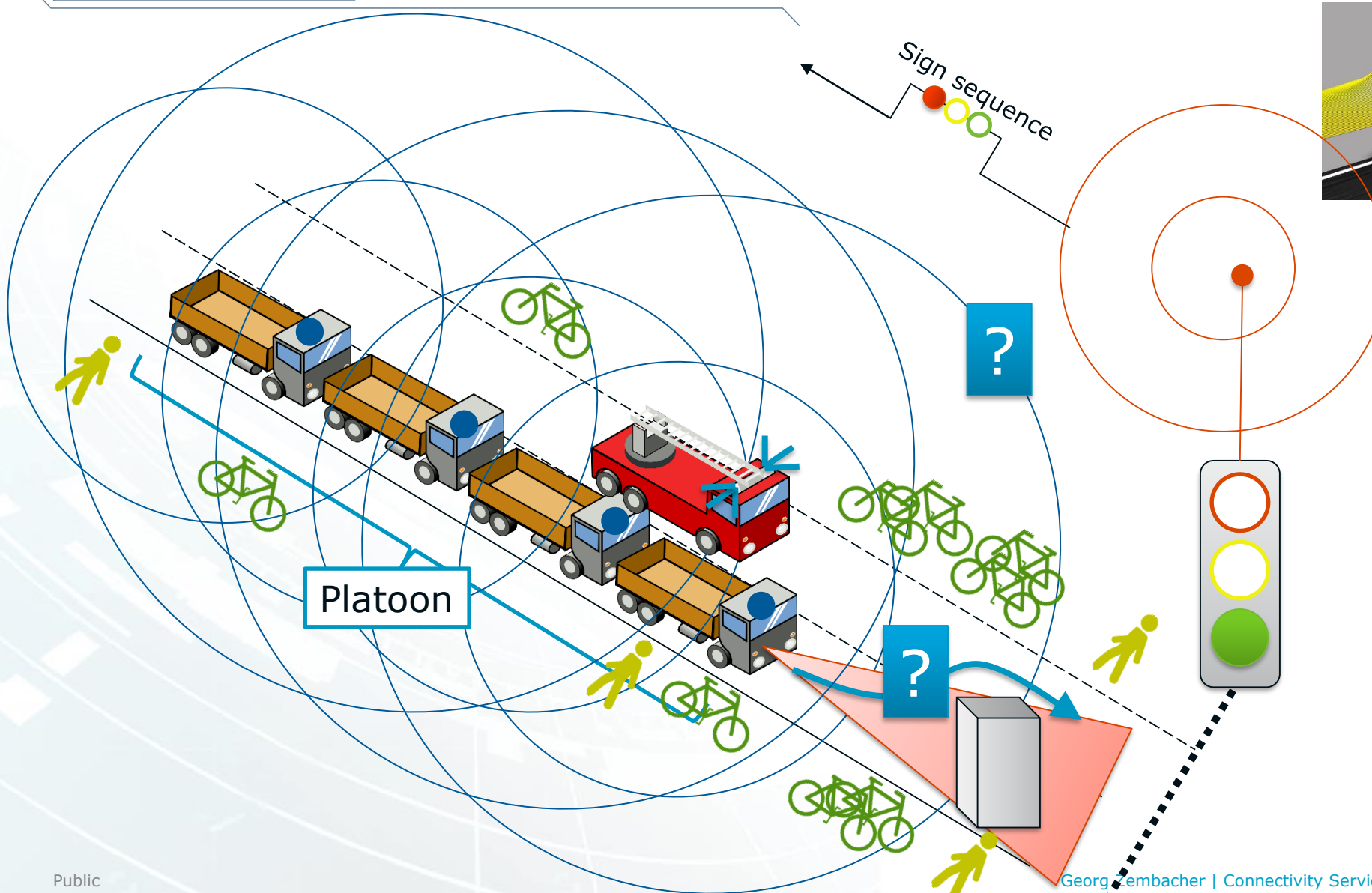
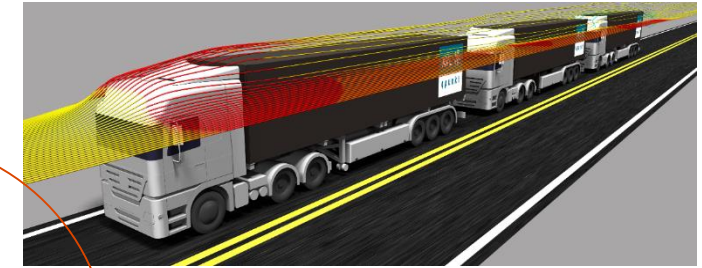
NOx Models traffic participants

**CO2 + NOX REDUCTION  
TRAFFIC MANAGEMENT**



# COOPERATIVE DRIVING PLATOON MANAGEMENT

-  Tx/Rx Transportation
-  Tx/Rx Infrastructure





**TRAFFIC SAFETY  
INCREASE**

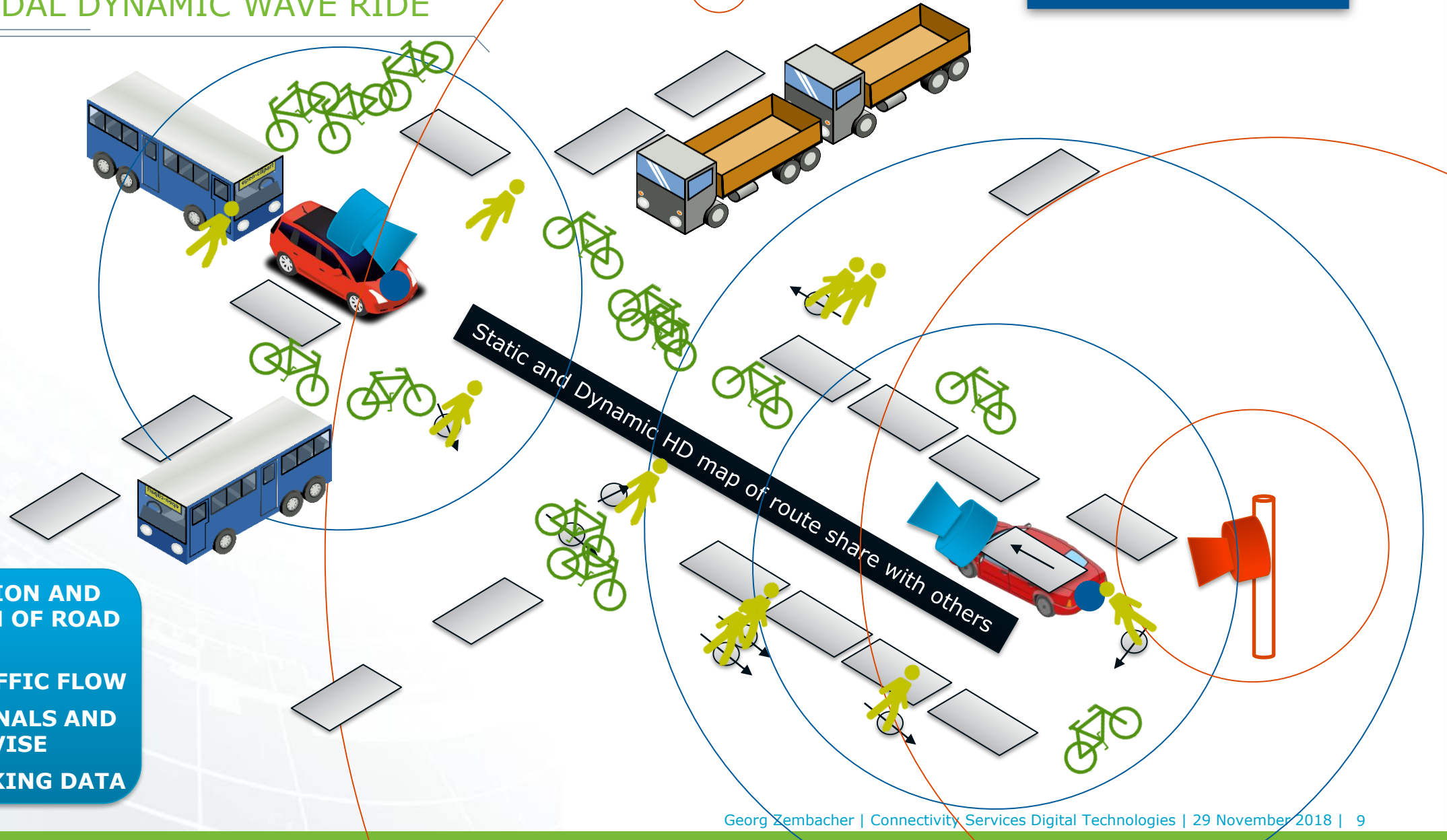
**ROAD SURFACE  
DURABILITY**

**TALKING TRAFFIC  
WITH PRIORITY  
DEFINITION, GREEN  
FLOW AND REAL TIME  
WARNING**



REAL TIME TRAFFIC SYNCHRONIZATION  
BORDERS ARE FLOWING  
MULTY MODAL DYNAMIC WAVE RIDE

-  Tx/Rx Transportation
-  Tx/Rx Infrastructure





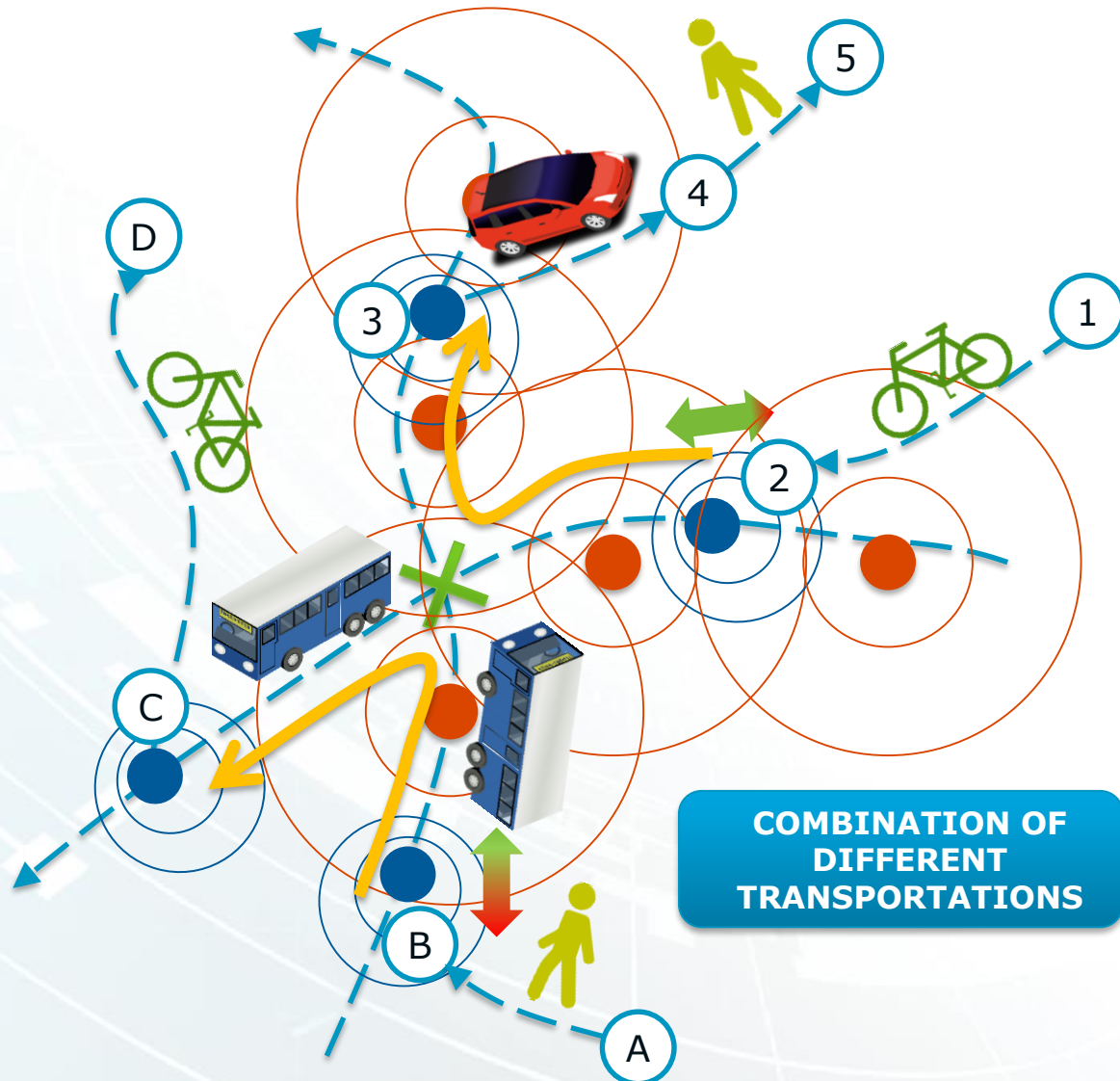
**EARLY DETECTION AND  
CONSIDERATION OF ROAD  
USERS**

**OPTIMISTIC TRAFFIC FLOW  
IN VEHICLE SIGNALS AND  
SPEED ADVISE**

**IN VEHICLE PARKING DATA**

# CITY MOBILITY QUALITY INCREASE SHARING MOBILITY



-  Tx/Rx Transportation
-  Tx/Rx Infrastructure

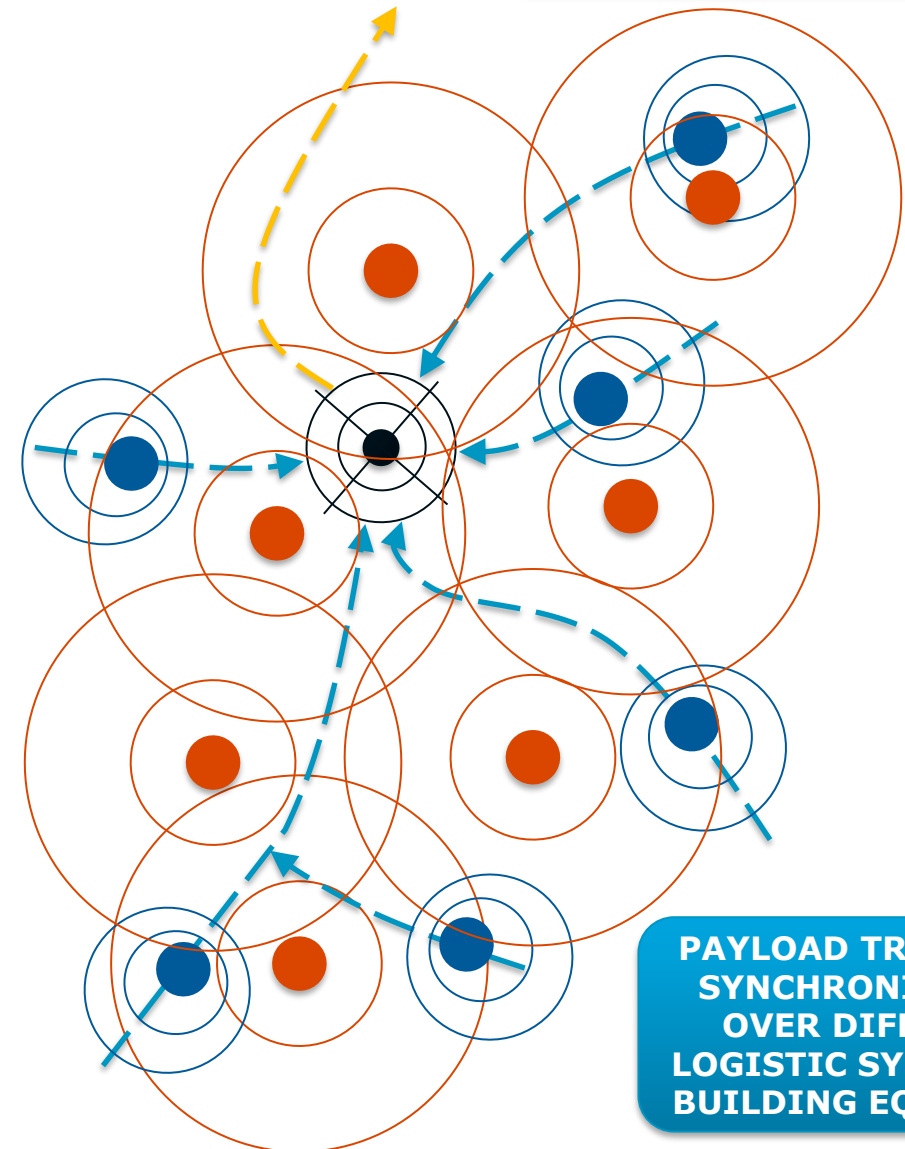




# CITY MOBILITY QUALITY INCREASE PAYLOAD TRANSPORT SYNCHRONIZATION



-  Tx/Rx Transportation
-  Tx/Rx Infrastructure



**PAYLOAD TRANSPORT  
SYNCHRONIZATION  
OVER DIFFERENT  
LOGISTIC SYSTEMS OR  
BUILDING EQUIPMENT**





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