

Welcome to the 2018 Product Development in Motion!

Peter Gillbrand

Vice President
AVL Instrumentation and Test Systems Europe

Solutions for all CUSTOMER SEGMENTS



Passenger Cars



2-Wheelers



Racing



Construction



Agriculture



Commercial Vehicle



Locomotive



Marine



Power Plants



Aviation

Powertrain Engineering



Development Platform



Simulation & Testing

Enterprise Development Automotive

RESEARCH 10%
of turnover in-house R&D

INNOVATION 1500
granted patents

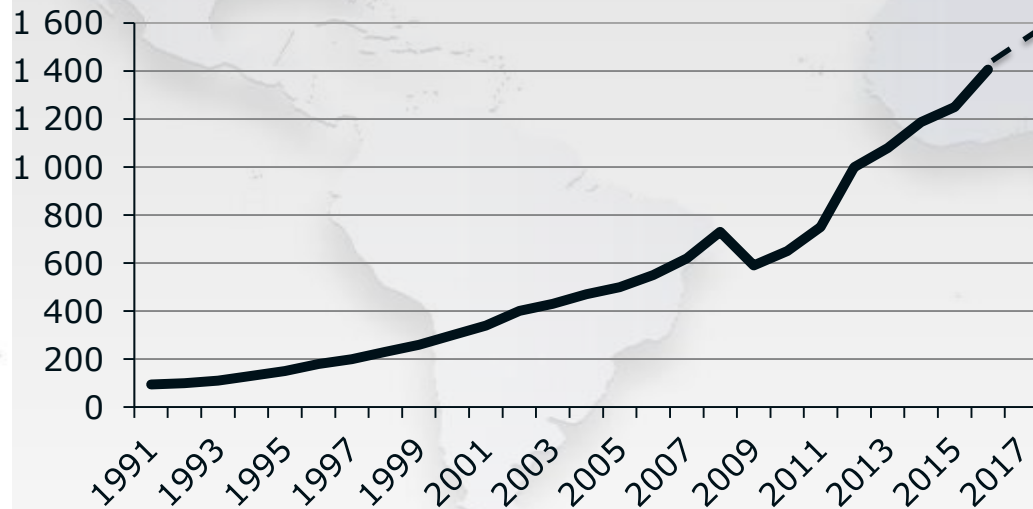
STAFF
8.600 employees

65% engineers and
scientists

GLOBAL FOOTPRINT

- 30** engineering locations
- >220** testbeds
- Global customer support network

GROWTH



SALES

1995:
0.15 billion €

2016:
1.40 billion €

2017:
1.52 billion €

EXPERIENCE
65 years !

Privately
Owned

AVL – A Global Partner



Europe

Austria*
Croatia
Czech Republic

France
Germany
Great Britain

Hungary
Italy
Poland

Romania
Russia
Slovenia

Spain
Sweden
Turkey

North America

Mexico
USA

South America

Argentina
Brazil

Asia

China
India
Indonesia
Japan
Korea
Malaysia
Taiwan
Thailand
Vietnam

Australia

*Headquarters in Graz



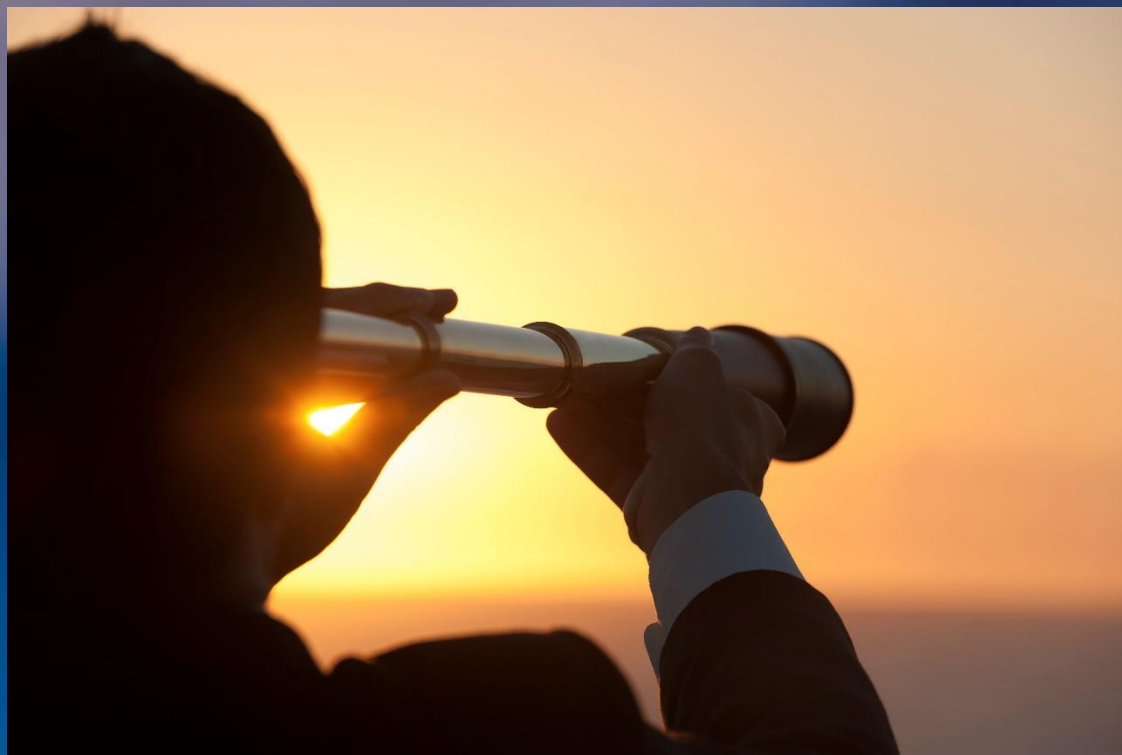


10 years

a long or short period of time?

16 September 2008







A week
a long or a short period of time?



10 years in weeks

$10 \text{ years} * 52 \text{ weeks/year} = 520 \text{ weeks}$



16 September 2008

532 Weeks ago!



Four (plus one) Mega Trend

C-A-S-E + E

Connected – All vehicles will be connected, all the time

Autonomous – Vehicles will become more and more autonomous

Sharing – Mobility, A to B, will not require vehicle ownership

Electric – vehicles will be increasingly electrified

Emissions / **E**nergy Consumption – well to wheel perspective

Stora Bildagen 2017 - Christian Senger Volkswagen Head of Product Line e-Mobility:

WE ALWAYS BELIEVED IN MOVING PEOPLE FORWARD.

We have always been the driver of progress and moved societies forward.

Mass mobility until 80s.
Democratization of auto-mobility.



MOVING PEOPLE.

Individual mobility until 90s to date.
Quality-based price premium.



**MOVING PEOPLE
UPWARDS.**

Mobility ecosystem 2025.
New value proposition in a connected world.



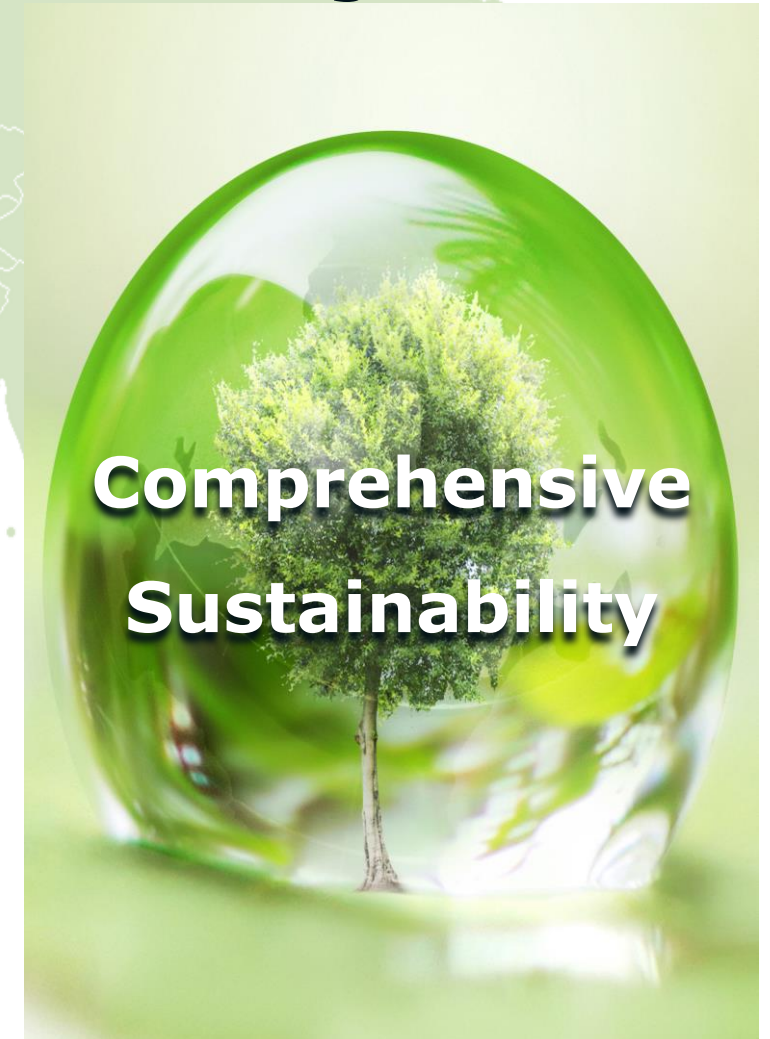
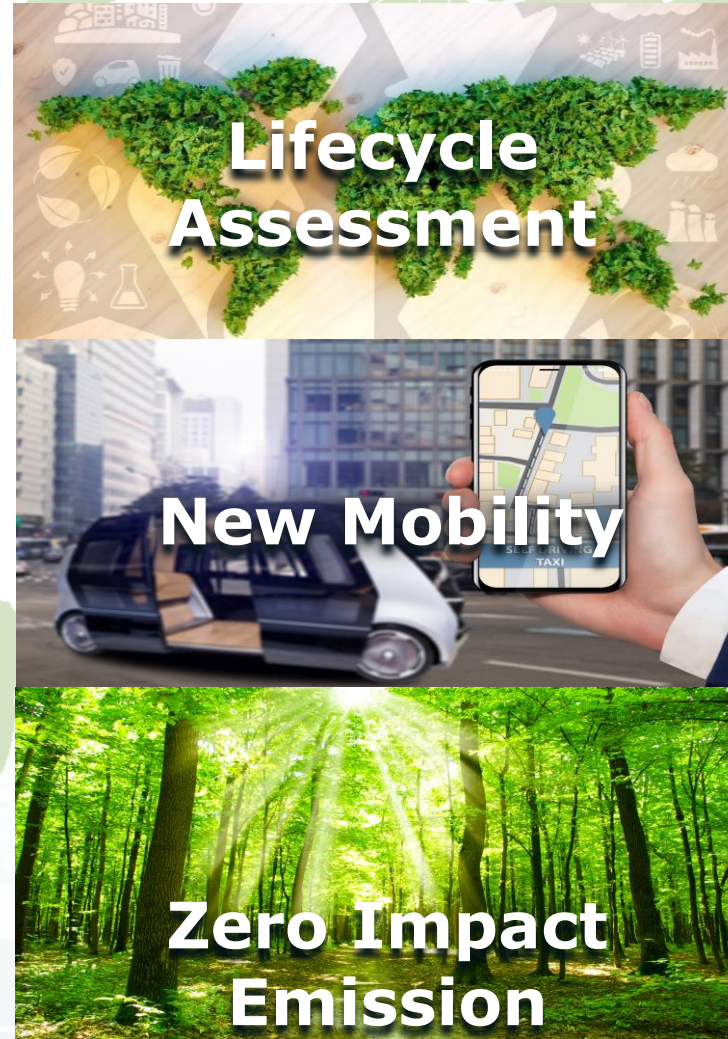
**MOVING PEOPLE
FORWARD.**

Challenges for Future Powertrains

Short Term

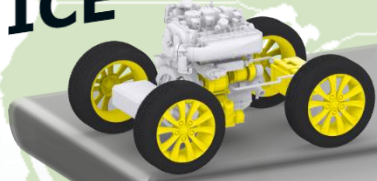
Mid Term

Long Term



Powertrain Competition

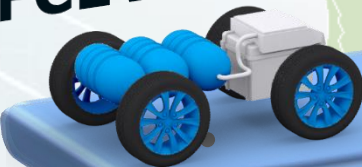
ICE



BEV



FCEV



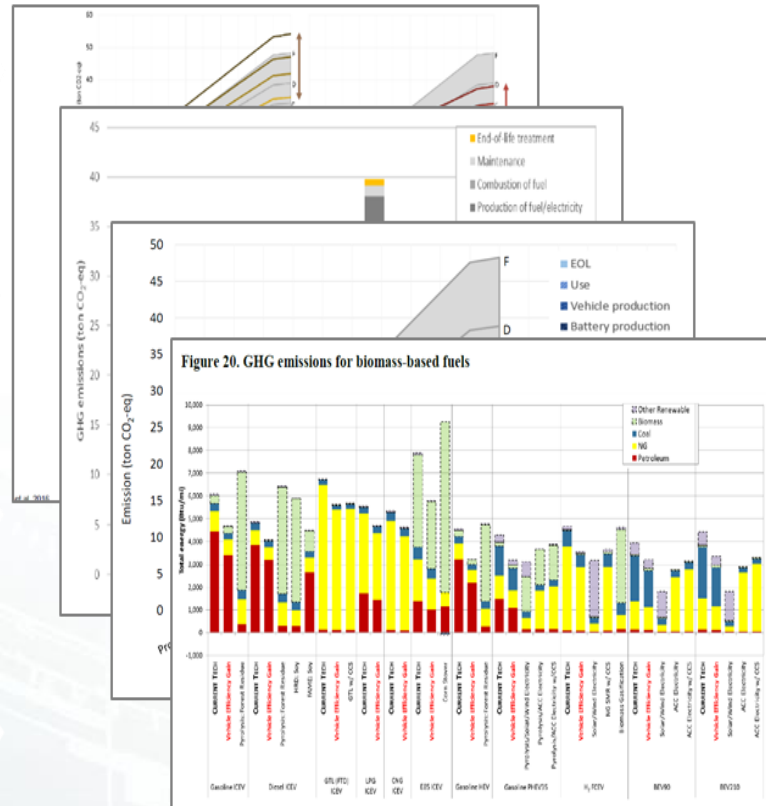


Lifecycle

Affordability

Fleet
Renewal

Usage



Key Factors :

- Vehicle Mileage
- Real world fuel / energy consumption
- CO₂ of battery production
- Battery lifetime
- Re-use / Recycling
- Materials

Lifecycle

Affordability

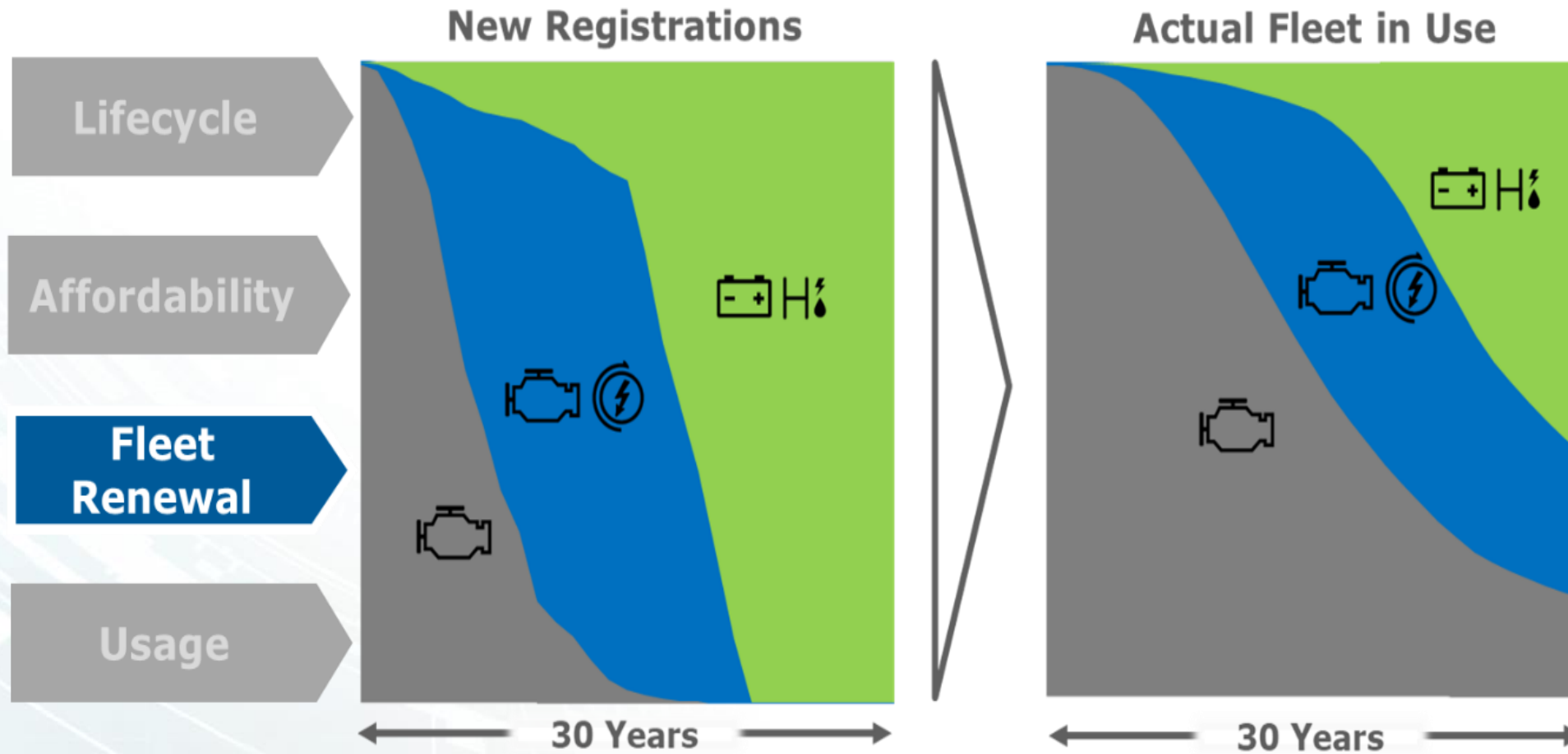
Fleet
Renewal

Usage



Key Factors :

- Utilization of existing value chain
- Additional / replacement invest
- Industrialization / Processes
- Material cost / availability
- Infrastructure Invest
- Energy cost incl. tax



Lifecycle



Affordability



Fleet
Renewal

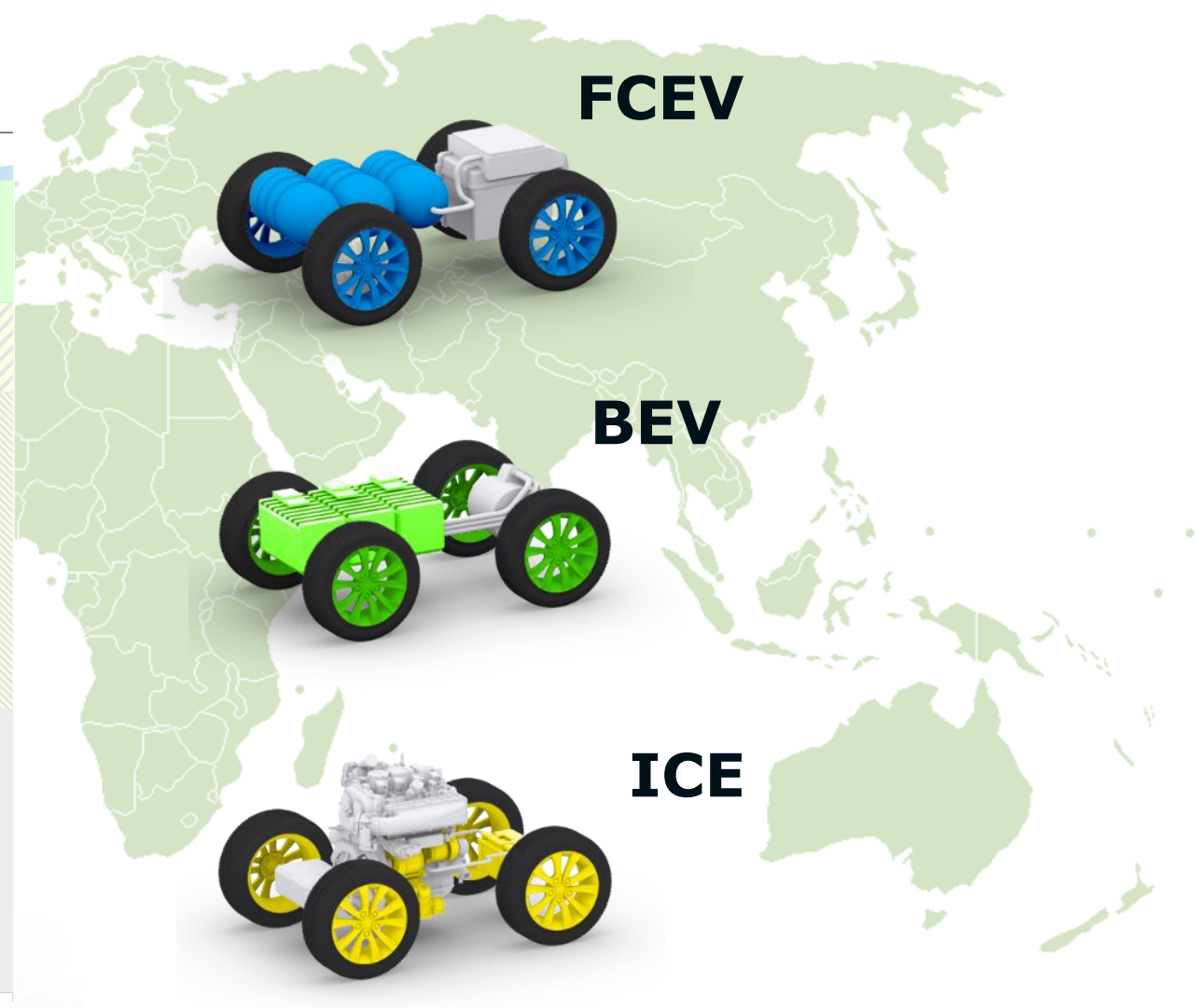
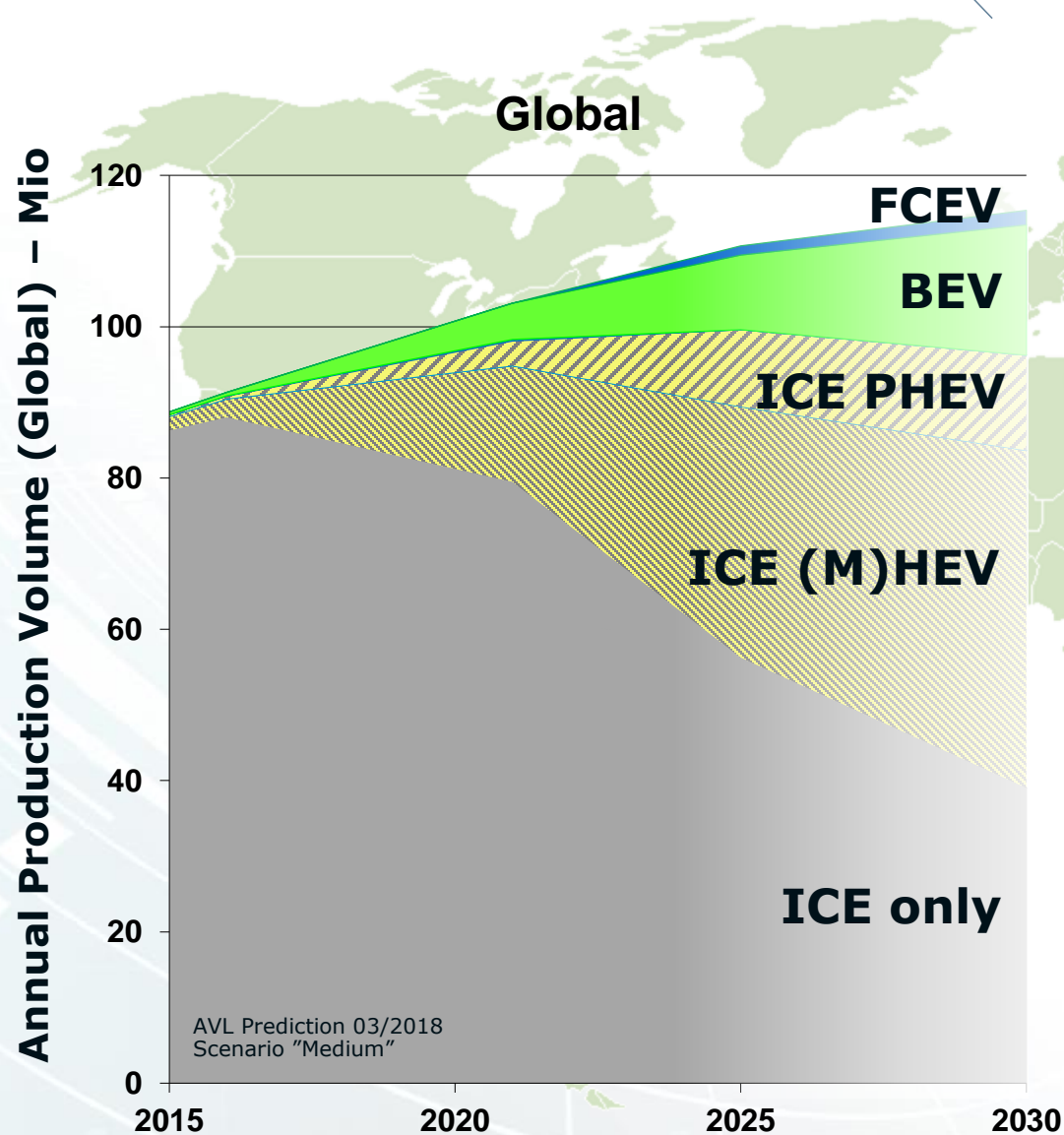


Usage

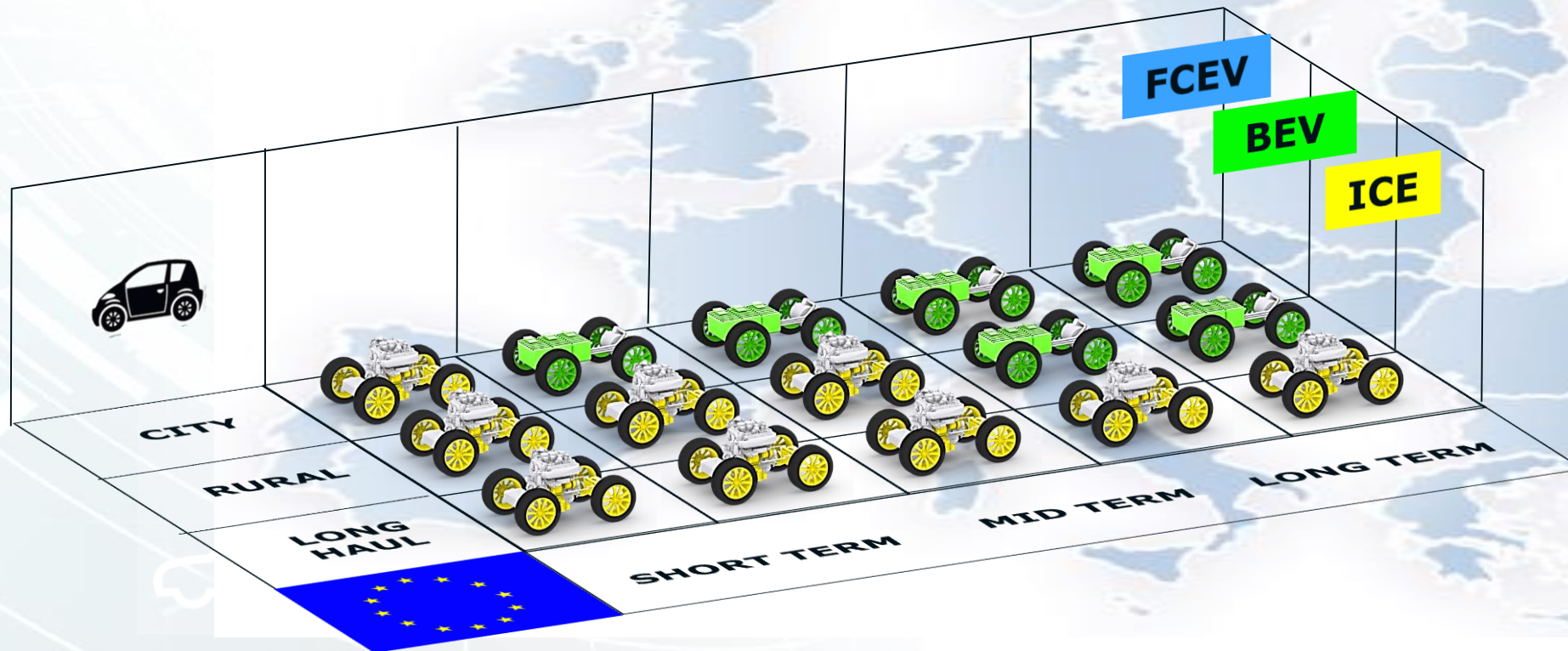
Key Factors :

- City vs. Long haul
- Private vs. commercial use
- Vehicle type
- Regional vs. Global
- Emerging vs. Mature Markets
- Energy Carrier

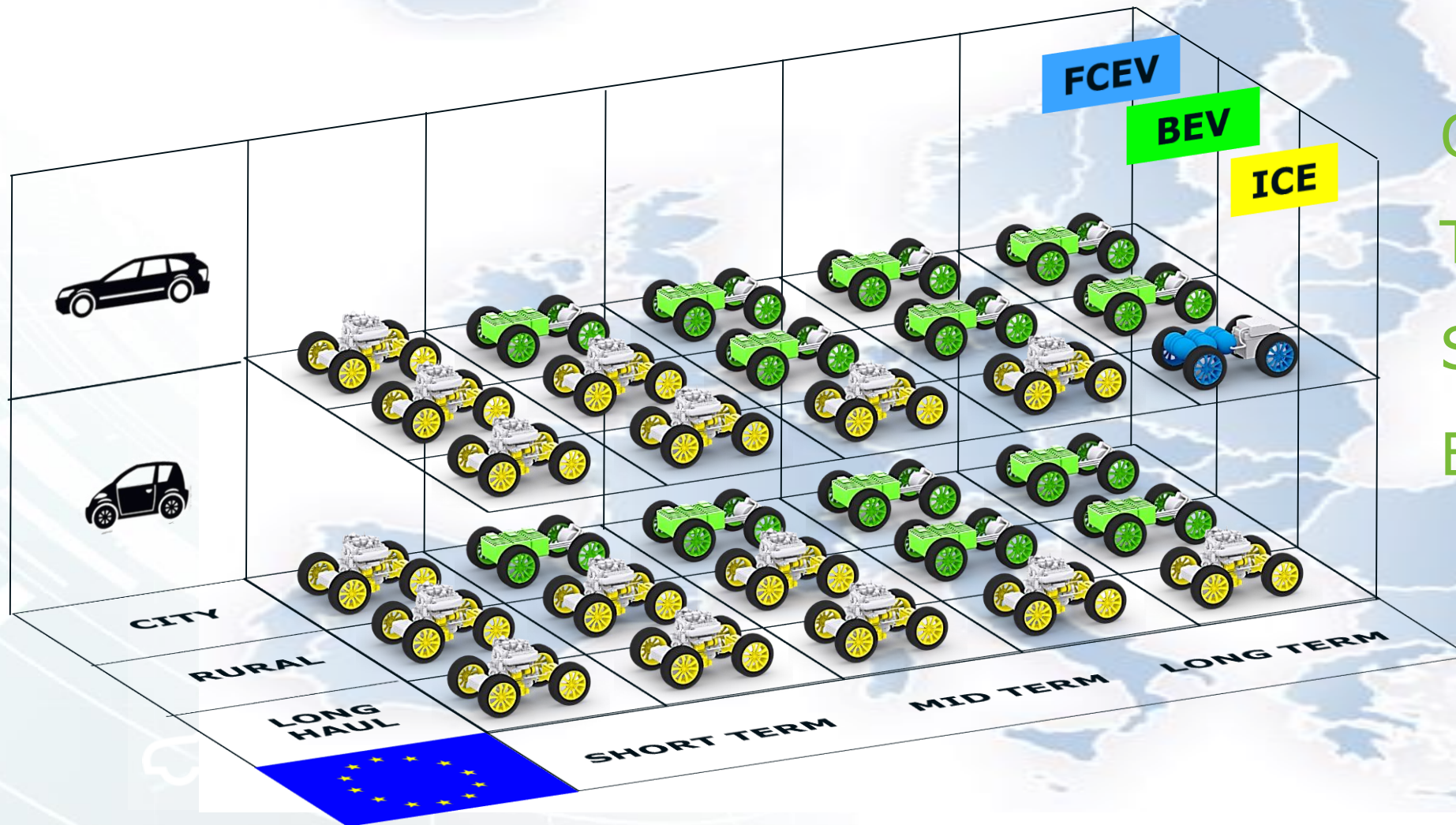
Global Technology Shares – One Potential Scenario



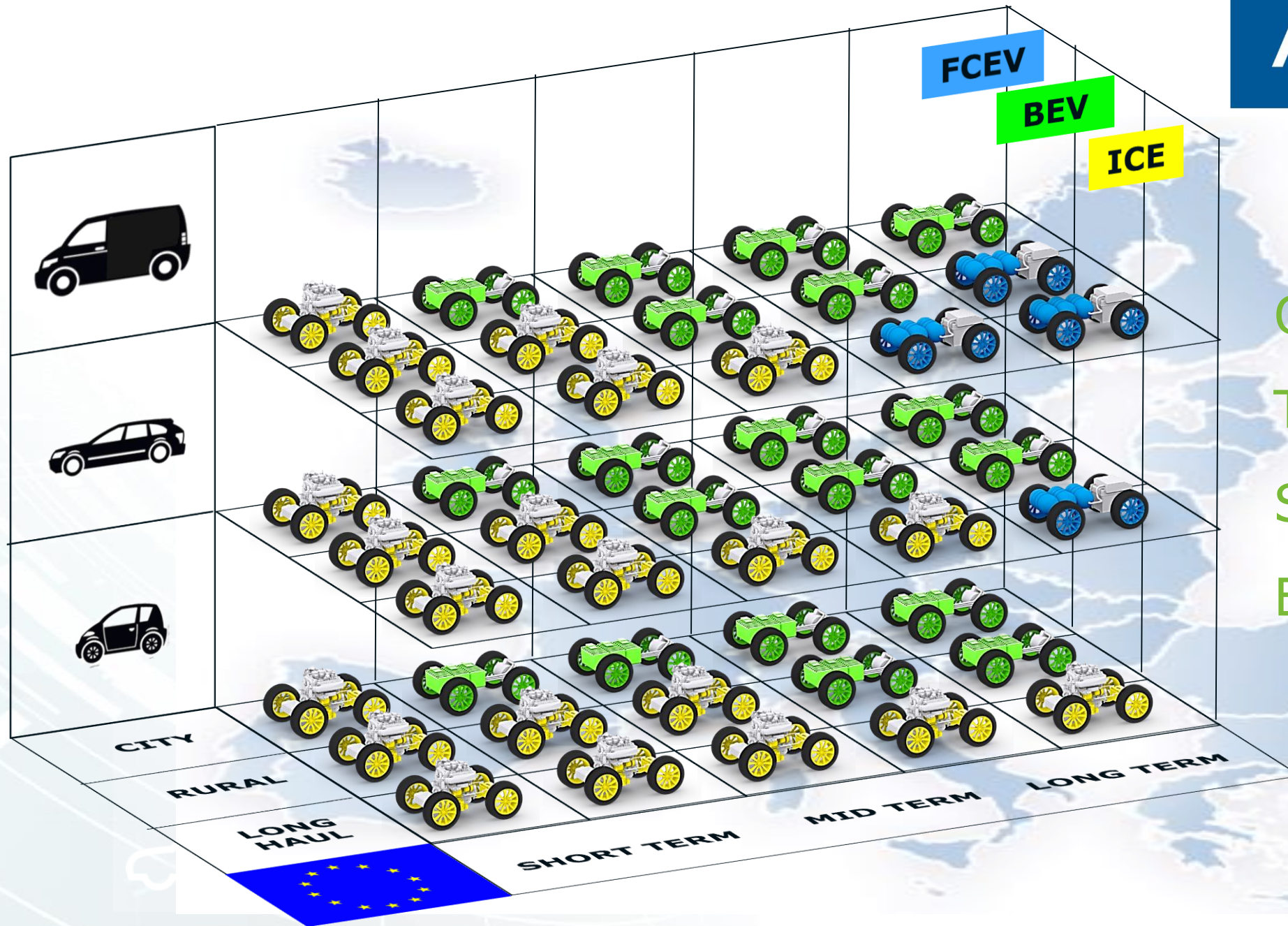
One possible Technology Scenario EUROPE



One possible Technology Scenario EUROPE



One possible
Technology
Scenario
EUROPE

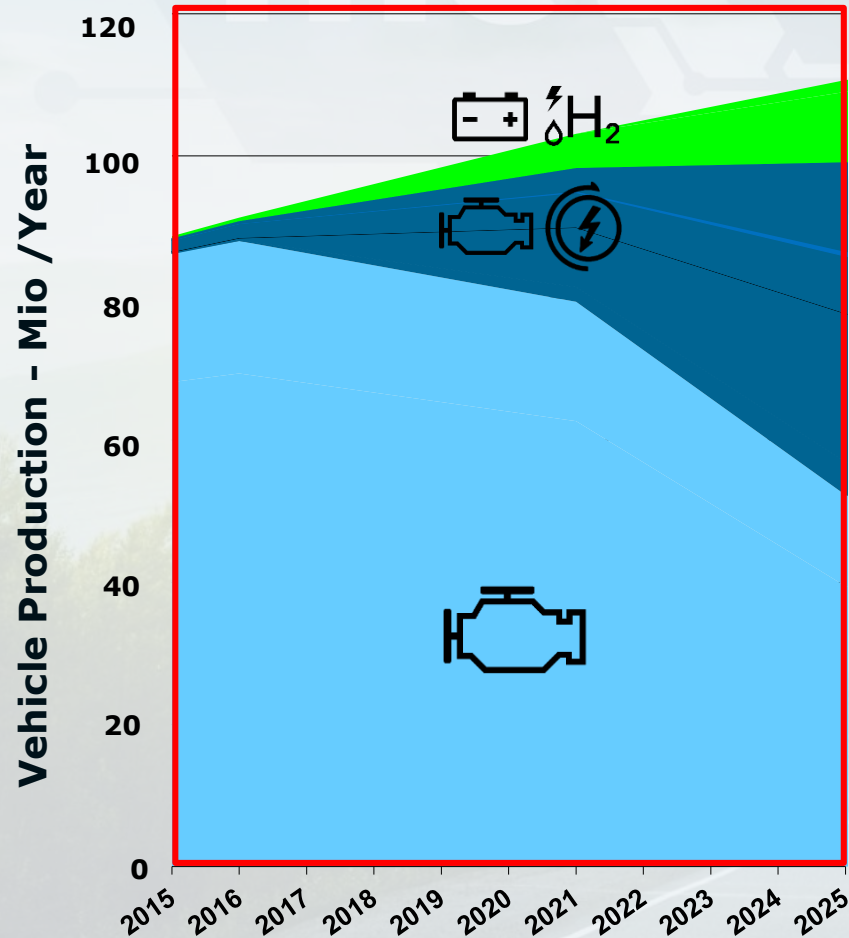


One possible
Technology
Scenario
EUROPE

Mid Term Global Technology Forecast Different Scenarios - LDV



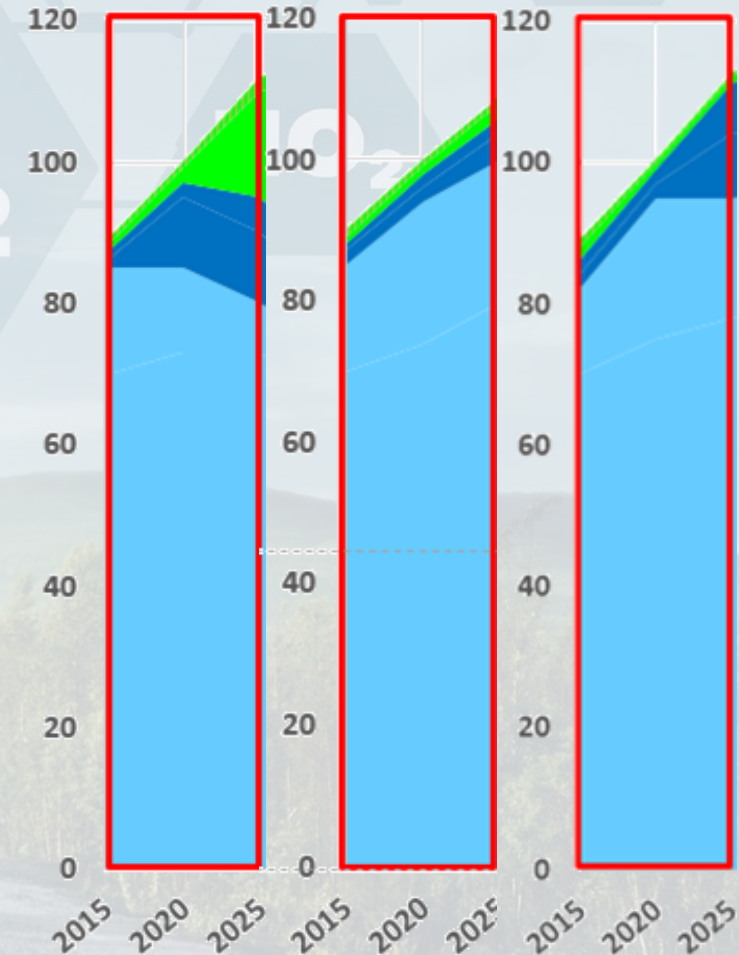
AVL



AVL
Prediction:
2025

50%
Electrified Vehicles

100 Mio
Internal Combustion
Engines

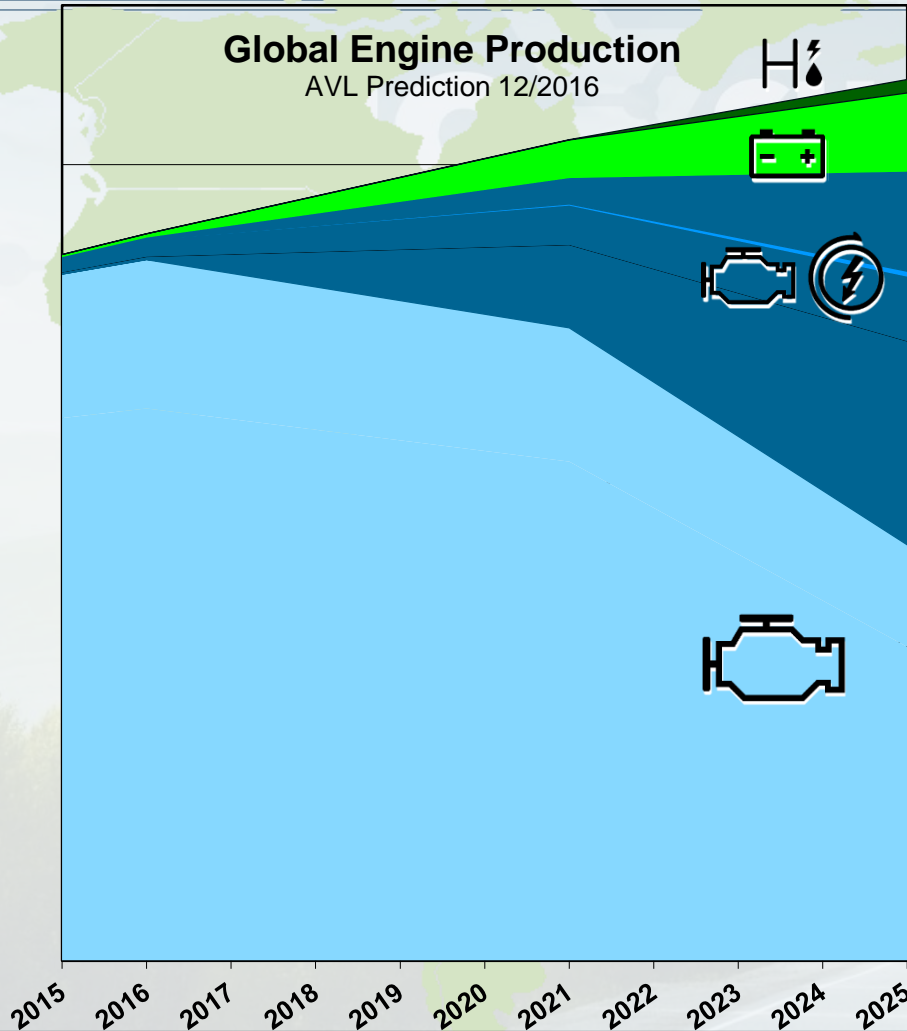


Data Source: Denso, HKIPC Oct.24, 2017

TECHNOLOGIES IN THE NEXT 10 YEARS

2025

Global Engine Production
AVL Prediction 12/2016



Fuel Cell: Challenges are e.g infrastructure & cost

BEV: Dependent on infrastructure, incentives and access restr.

Hybrids & Plug In Hybrids:
Fuel consumption and access restr. as major driver

Mild Hybrid:

- 48 V in various configurations
- Power Increase
- ICE utilizes synergies

ICE:

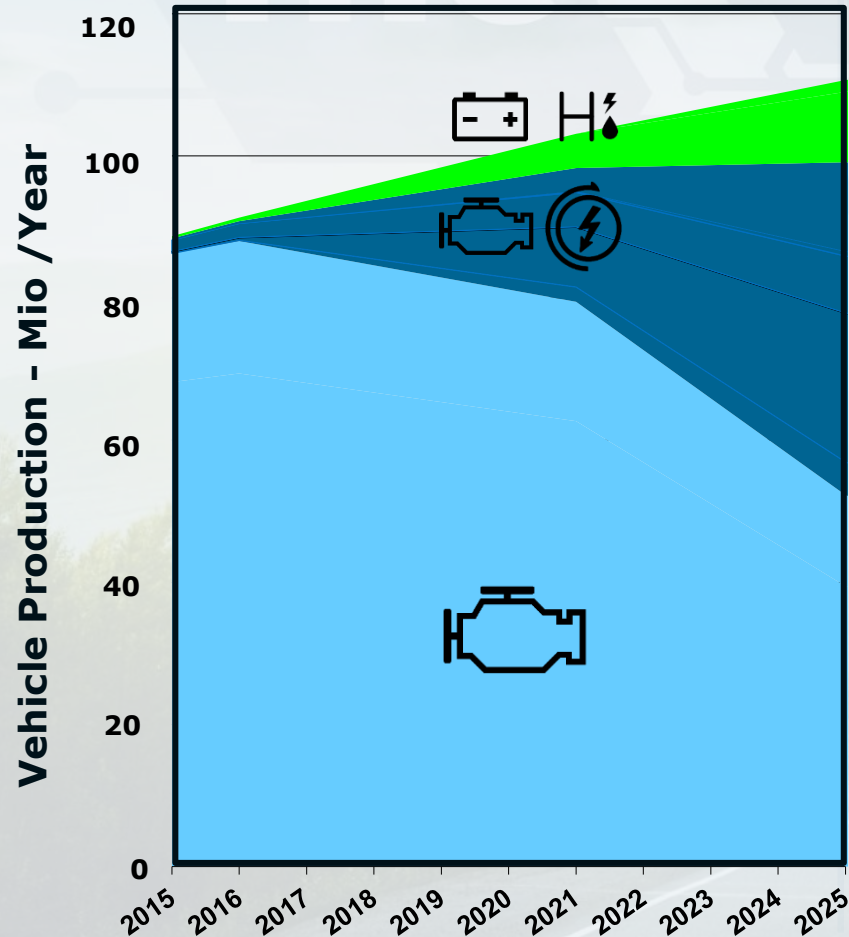
- Significantly higher effort for emission compliance (RDE, China6, SULEV xx, ...),
- "Zero Impact Emission Concepts" starting
- Increasing share turbocharging + Rightsizing, Advanced boosting, exhaust energy recuperation, full map stoichiometric, EGR
- E-fuels and E-gas increasing

2025: 50% electrified, still 100 mio ICE's , however, high scatter of predictions

Future Technology Diversity Impact on Engineering Demand



AVL



Connected & Autonomous

New EV / Fuel Cell

Huge variety of new
complex XHEV systems

Significantly higher effort
for emission compliance
(RDE, China 6b, SULEV xx, ...)

➔ **Dramatically enhanced
development demand**



Thank You



www.avl.com